



500-1102-005



ELECTRIC FOUNTAIN

Located in the center of the city, and
Donated to the City of San Diego by

LOUIS J. WILDE

TO THE EDITORS OF THE WORLD

This volume has been compiled with the purpose of showing facts relative to San Diego and the Panama-California Exposition, to be held in this city in the year 1915. The progress attained to date, together with likenesses and material data of individual citizens, influential in its achievement. A plea for fair play and the proper amount of publicity due a city, with the backbone to advance against all odds.

Faithfully yours,

PANAMA-CALIFORNIA EXPOSITION
THE CHAMBER OF COMMERCE
AND THE CITIZENS OF SAN DIEGO

7

ACKNOWLEDGEMENT

Notable among San Diegans, ever to the foremost in upbuilding the city and the exposition, whose likenesses we have been unable to obtain—up to the time of going to press—are the following to whom the City is indebted:

T. L. Barnes

A. S. Bridges

A. J. Cohn

J. Frank Cullen

H. C. Doolittle

G. W. Fishburn

Simon Levi

George W. Marston

Arthur Matthewson

Homer J. Peters Jr.

Harry S. Putnam

P. M. Price

J. W. Rice

M. L. Ward



ON THE FAR-REACHING, sloping hills opposite the harbor's mouth lies San Diego, the much sought; where from the vine-clad homes one can see out across the changing colors of the bay and far beyond; where one can smell the salt from the sea and can hear the rolling of the surf at night.

San Diego, is called the "City of first things" for into the waters of her harbor vessels came in those far back days when America had just begun. Before the days of the United Colonies, before Lexington or Bunker Hill, San Diego lived,—a little colony, a fort, a church, a byre and some fields of grain.

Up the low river that winds among the produce farms the bells and bell tower of the old mission still remain with here and there the ruins of the shelter wall. These sad, torn relics of the golden past do always thrill the soul of man, and it is good that he should turn him from the beaten ways and dream. "For dreamers are the makers of great things. A flash out into the night leaps leagues of seas and cries to shore for help, which but for one man's dream had never come. Now wings of canvas beat the air and add the highways of the eagle to the human paths, and all because a dreamer dreamt."

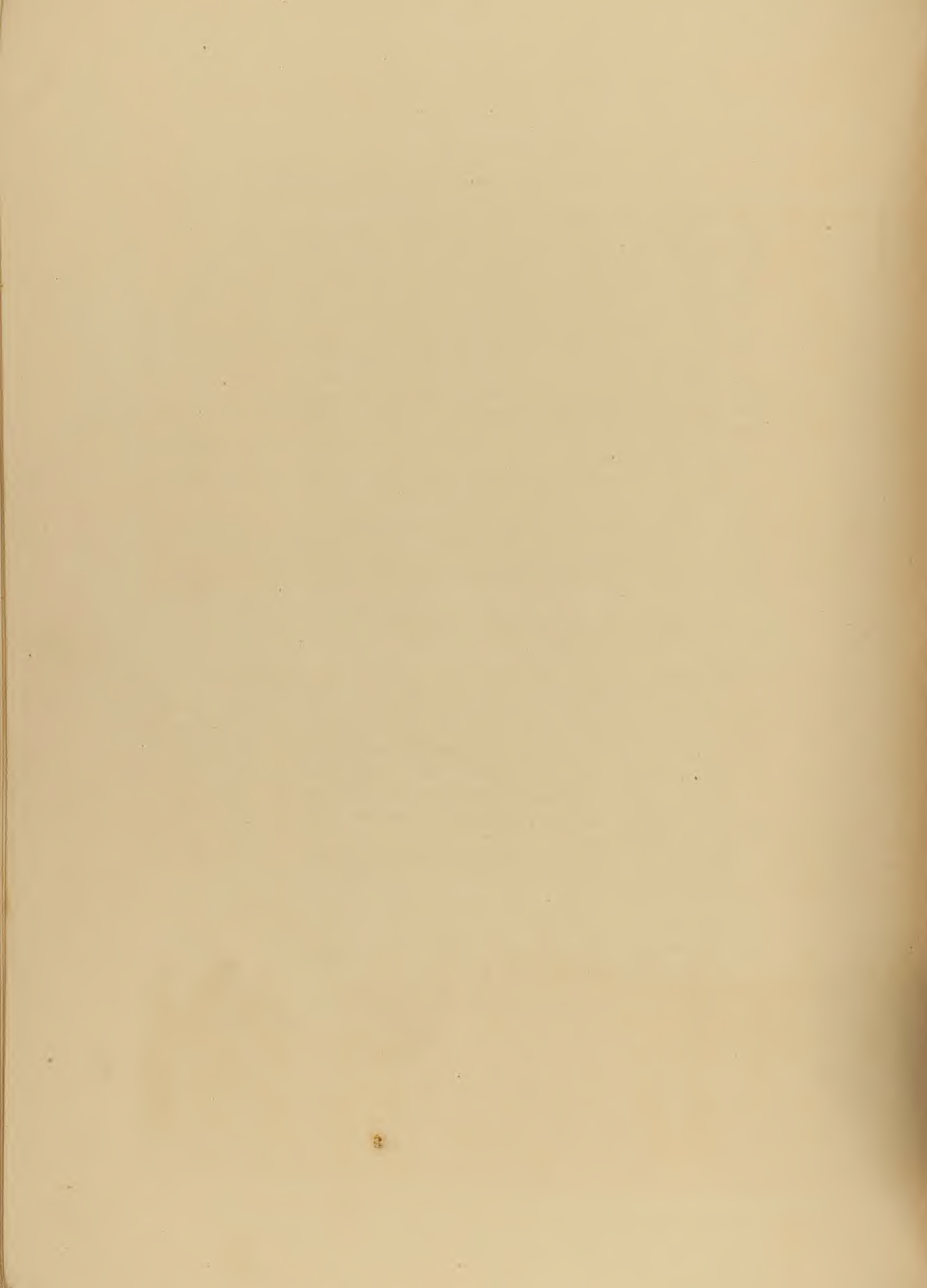
Here by this harbor of the "City of the Sun" what dreams may come if one would rest upon the mountain tops awhile, perchance to see again those high-ribbed argosies of Spain rock on the flowing tide, the brown-robed brothers schooling the tillers of the soil or kneeling with heads at prayer beneath those crumbling walls.

To dream, and to awake and find the feet of time had trampled on the work our fathers did, but that his hands had built the new and better things.

Buildings tower skyward now where once stood huts of mud, and churches where once stood shrines; here odors from the roses come wafted on the winter's air; here touches the present with the past; here blends the northern winter and tropic South; here desert winds are tempered by the the breezes from the sea.

Here opportunity cries out; here wealth awaits and fortune smiles on all.

From "My First Day's Diary" by Wm. Douglas



Panama-California Exposition

BY DAVID CHARLES COLLIER

PRESIDENT PANAMA-CALIFORNIA EXPOSITION

THERE will be two expositions on the Pacific Coast in 1915—but I can say definitely that the unique and beautiful one will be at San Diego, "The Harbor of the Sun." San Diego is building that exposition *now*, so that it will be ready on time. Much progress has been made. The Administration Building is finished and is occupied by officials and assistants, grappling from morning until night with the details of the vast project. The Memorial Arch is up, pointing to the entrance on Laurel Street. Huge nurseries, filled with millions of ferns, plants, vines and flowers, are growing in the park which is to be their home. Hundreds of workmen are busy in grading and construction work; they have laid out over a mile of roads and paths. Ten miles of water pipe have been laid. The abutment for a bridge across Cabrillo Canyon has been built. This bridge is to be 750 feet long and 105 feet high; over it the visitors to the exposition will pass. In the side gullies of Cabrillo Canyon 3,000 palms were planted this year. These palms will assist in furnishing the tropical setting when they are needed by the landscape gardeners. A plantation of 100 acres on the north and east borders of the park has been converted into a forest of 50,000 growing trees, to serve as a background for the scenic features of the park.

PLANS AND COST

The exposition will procure many of its exhibits from the Great Southwest of the United States, from Mexico and from Central and South America. It is in these countries that the Spanish-Colonial architecture grew to its greatest beauty, and it is therefore proper that the exposition should have all of its architecture and ensembles of architecture and landscape in the beautiful "mission" style. The exposition will be a mission city of snowy white, set in a green California landscape, the most beautiful imaginable.

Although California will have a state building costing not less than \$500,000 to house California's exhibits, the other states of the Union and the foreign countries will be well represented. It is estimated that the exposition will have spent from \$10,000,000 to \$12,000,000 before its gates open.



President Taft's Representative: The Hon. John Barret, Breaking Ground for the Exposition



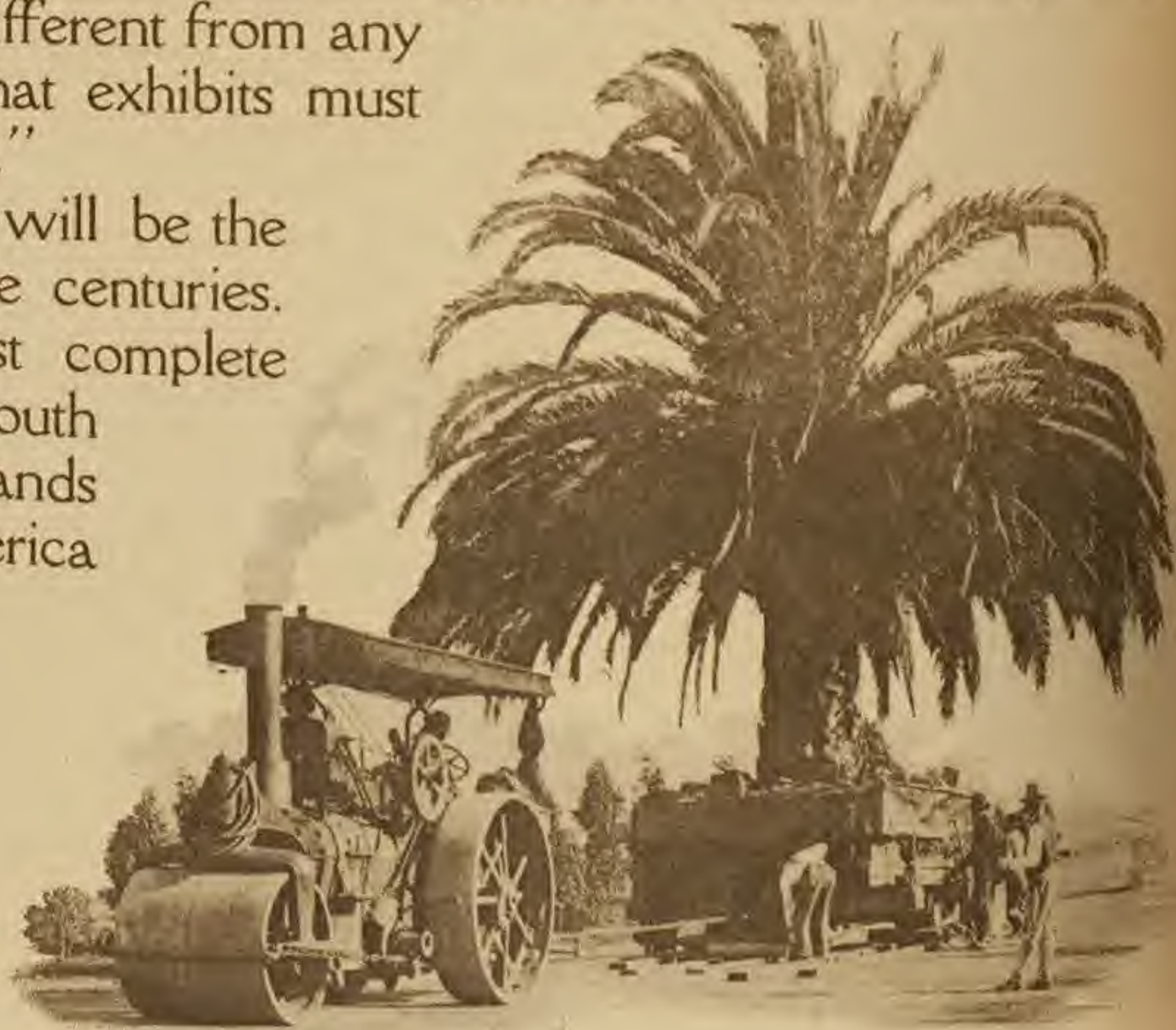
Governor Hiram Johnson, of California, Signing the State Appropriation Bill

THE EXPOSITION'S SCOPE

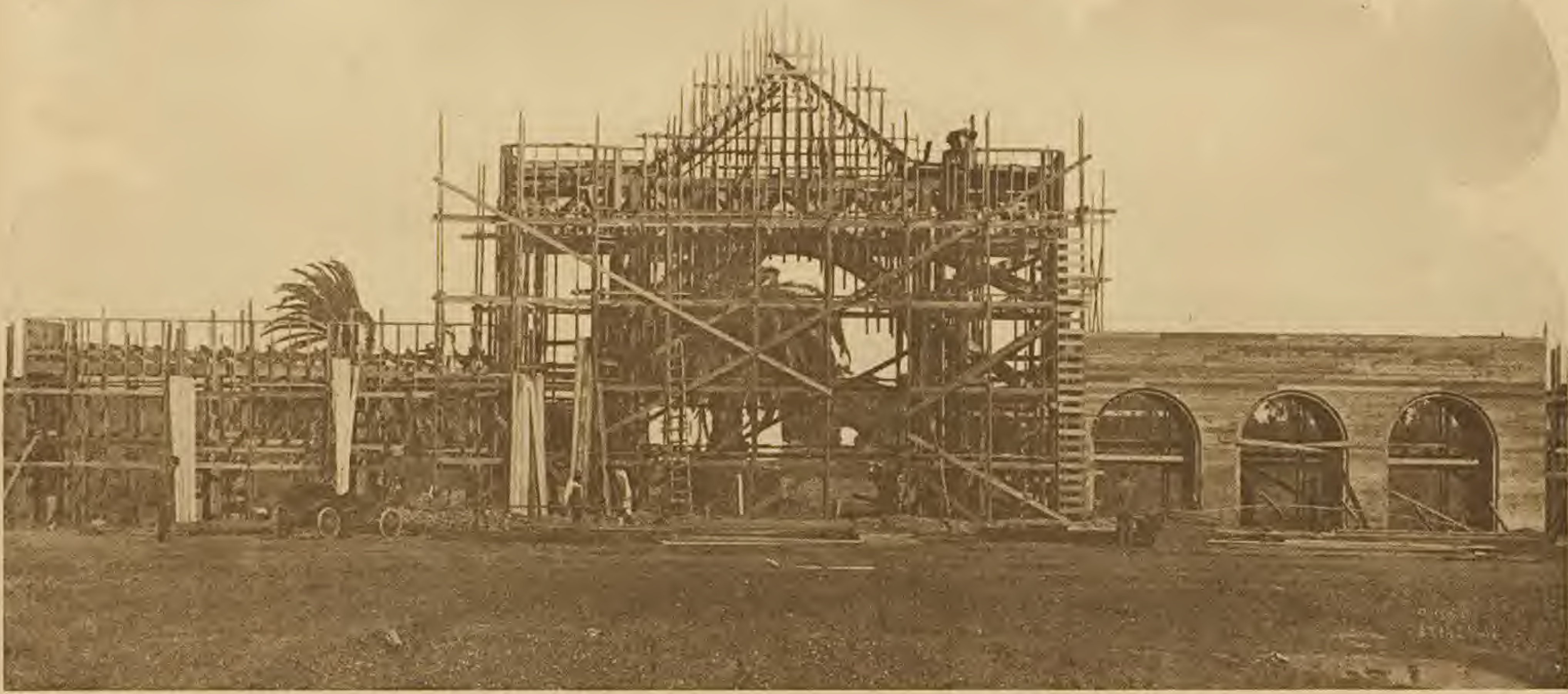
The San Diego Exposition will be international in scope, educational in value, and human in interest. It is to be the unique exposition of the twentieth century. Its projectors realize there has been a surfeit of "commercial" expositions in this country; they are determined to make this exposition different from any ever held. Hence it has been decided that exhibits must show a "process" rather than a "product."

A striking feature of the exposition will be the portrayal of the history of man down the centuries. An effort will be made to secure the most complete archaeological exhibit of North and South America ever assembled. The thousands who come to San Diego will see that America itself offers so much in the way of history and romance to the tourist as to raise the question: "*Why Go To Egypt?*"

The San Diego Exposition is intended as a demonstration of new political and commercial importance; it will be held at a time when many



Transplanting Palms into the Grounds



One of the Entrances Under Construction

splendid plans will have been consummated; when new routes shall have been chartered for the trackless oceans and *when* the master minds of trade and commerce shall find it necessary to readjust the regulations that prevail today. The first port this side of the canal, San Diego seems to have been selected from the time of the creation as the ideal place to celebrate "The Wedding of the Oceans." San Diego invites the world to attend this celebration.

OBJECTS OF THE EXPOSITION

Besides serving as a jubilee over the completion of the Panama Canal, San Diego's exposition will accomplish many objects. It has already "put San Diego on the map." Millions of people now read daily about San Diego and her exposition. As a result of all this publicity, thousands of tourists have come to San Diego in the past two years, and many of these tourists have become residents and "Boosters" of San Diego.

San Diego will become a large city by 1915. One has but to remember that Saint Louis increased its population 19 per cent in less than five years; Seattle gained 100,000 inhabitants and Portland sprang into position as one of the richest cities of the north-west.



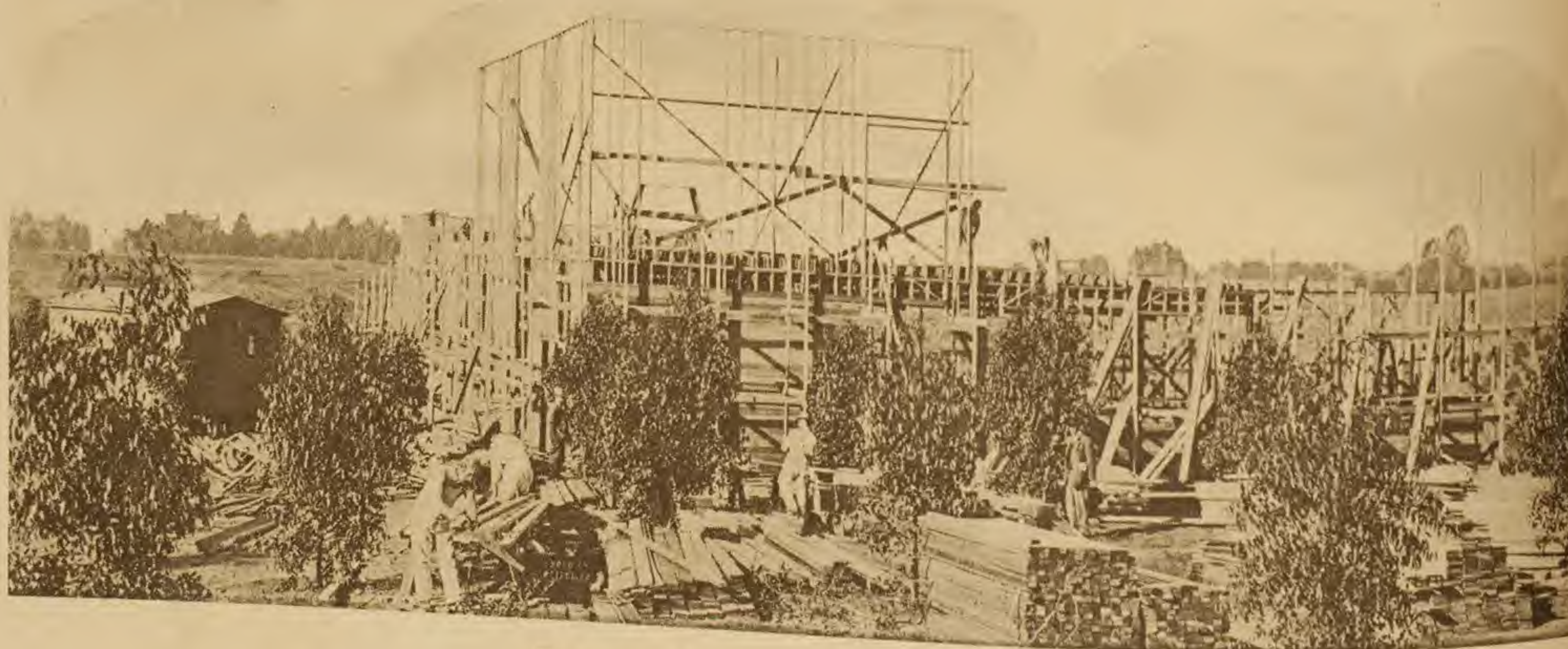
Graders at Work



Millions of Ferns, Growing in one of the Exposition Hot Houses

There is no confidence more staunch than has been exhibited by the people of San Diego since the proposal to hold an exposition in 1915. The suggestion has been a rallying point; politics and petty personal differences have been subordinated for the common good, and the effort, even at this early stage, has been an education. There has been more of unselfish devotion to the common welfare; more of brilliant achievement and more of courageous determination, than at any prior time in the city's history. Added to the subscriptions raised by the people of San Diego, the investment by neighboring counties, states and foreign exhibitors, there will be available a much larger sum than was requisite to make a splendid success of the Alaska-Yukon-Pacific Exposition, held in Seattle in 1909.

Besides enlarging San Diego, the exposition will leave a lasting beauty mark on the city's 1400 acre park, named for Balboa, the discoverer of the Pacific Ocean. Many of the exposition buildings with their exhibits will be permanent and these will interest all who visit San Diego. The horticultural features will also remain and will make the park unrivalled anywhere in America.



Exposition Buildings Under Construction



Thousands of Young Growing Trees

OPEN AN ENTIRE YEAR

The exposition gates will open at the dawn of January 1, 1915; they will not close until the night of December 31, 1915. San Diego's exposition will be the first in the history of expositions to remain open twelve months in the year. In view of the fact that many of the exhibits will be out doors, this is an unexampled tribute to San Diego's climate.

IT WILL BE A SUCCESS

The San Diego exposition is going to prove a success. It is backed by men of national fame in the financial and industrial world. It has the right setting: a park within a mile of the heart of the business district of the city and yet possessing an atmosphere and environment of blue and green, purple and gold. The park overlooks a bay, rivaling in beauty that of Naples. The exposition has the right all year climate, for San Diego has the winters of Egypt and the summers of Alaska.



Administration Building



Where Buildings Will Tower Skyward



Gov. Johnson at the Administration Building:—*"The people of the country do not realize all that you have accomplished."*

In all western America there is no region where the prospect of progress and development is so propitious; where the opportunity to build and create is so general and where the day of fulfillment approaches so rapidly.

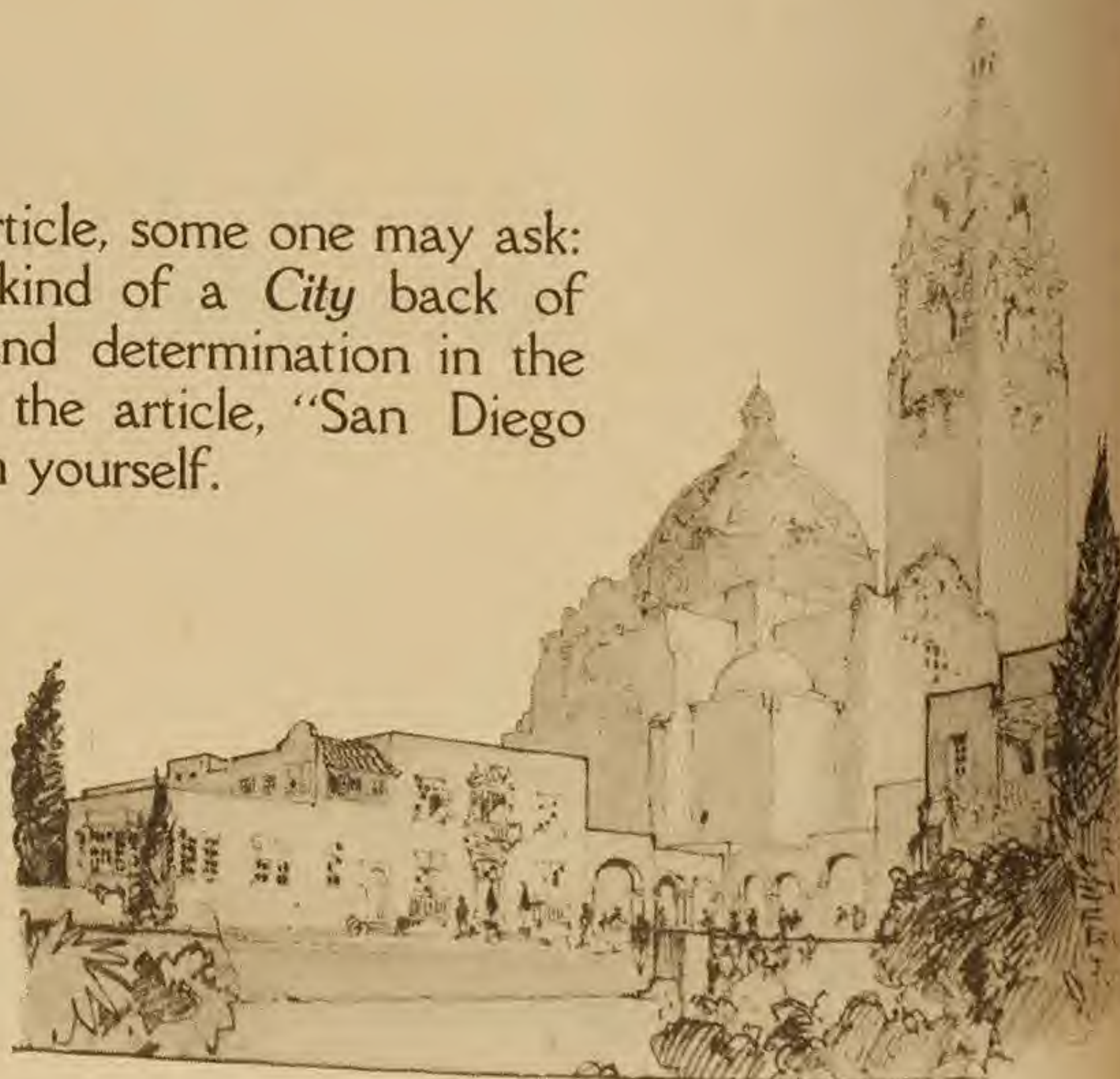
Collier

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Exposition Seal

¶ After reading Colonel Collier's article, some one may ask: "Has San Diego's exposition the right kind of a *City* back of it?" Study the strength, character, and determination in the looks of its men, here portrayed; read the article, "San Diego and Why," then answer that question yourself.

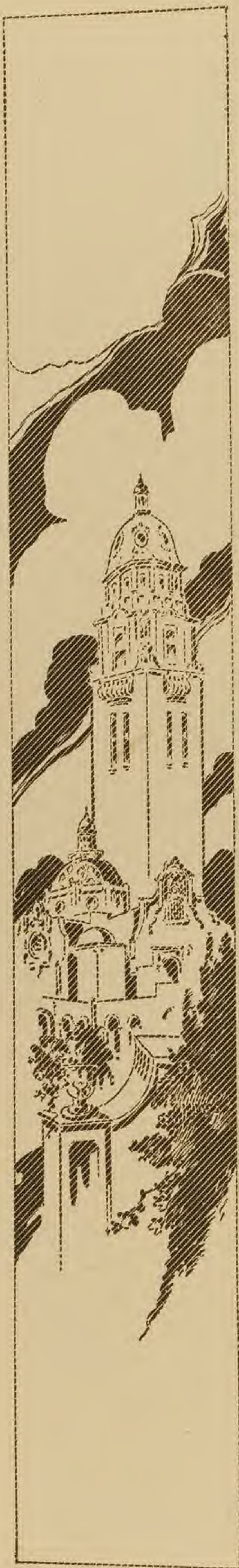


California State Building

THE SAN DIEGO EXPOSITION

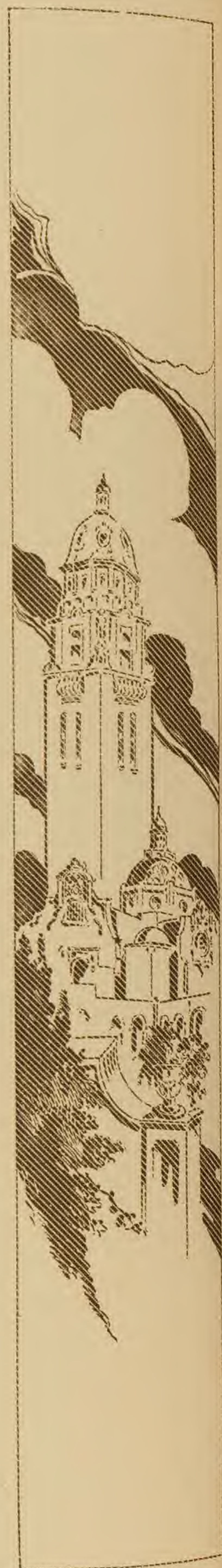


PANAMA CALIFORNIA EXPOSITION



COLONEL D. C. COLLIER

First its Director-General, now its President, Mr. Collier has, presumably, done more for the Panama-California Exposition than all other factors combined. Colonel Collier is a "self made man," as the saying goes, but has found sufficient time to help make the city in which he has made his home. He is a builder of railroads, and also of cities; "a man who does things."





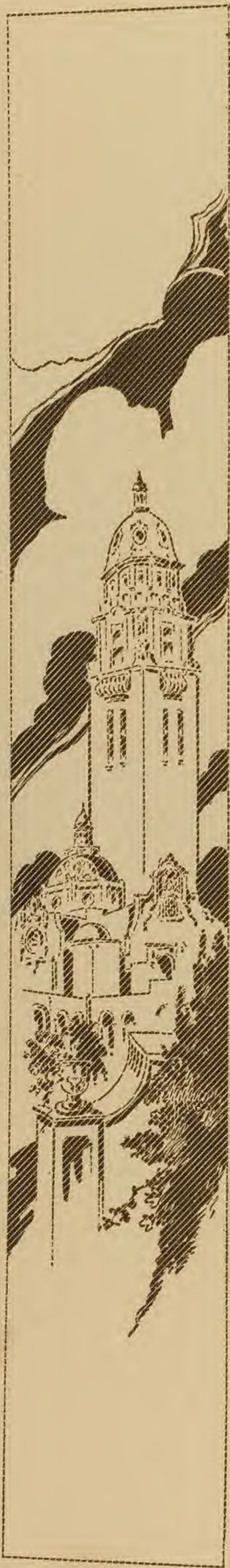
U. S. GRANT, JR.

The eldest son of the eighteenth president of the United States and Chairman of the Board of Directors of San Diego's Exposition. U. S. Grant, Jr., has done more to make San Diego famous, the world over, than possibly any other factor, or man. The Grant Hotel is a monument that will ever stand, a beautiful structure, indicative of his local patriotism and enterprise.



JOHN D. SPRECKELS

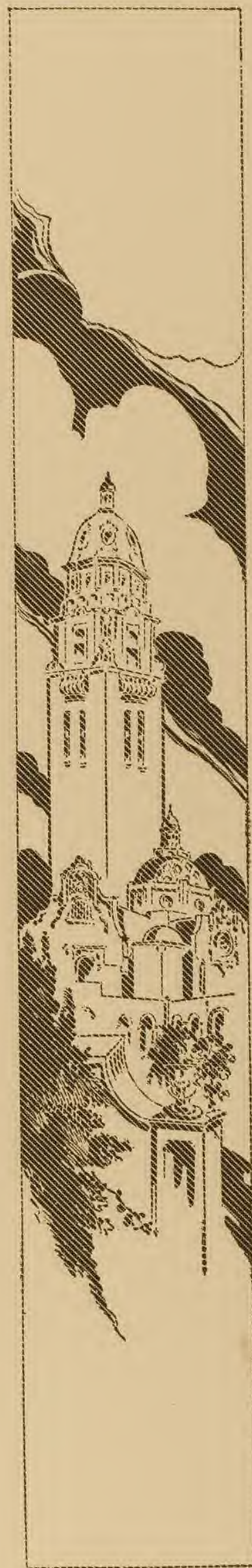
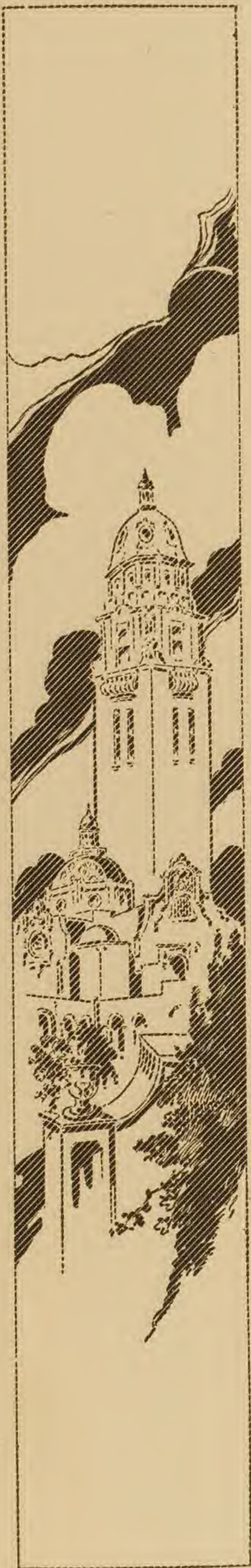
When the city by the "Harbor of the Sun," was languishing through lack of appreciation, Mr. Spreckels realized its vast possibilities; fifty times a millionaire, he has shown his faith in the city by his numerous investments and his predictions have been fulfilled many times. First Vice-President of the Exposition, its prime instigator, he is known as San Diego's foster father.





G. AUBREY DAVIDSON

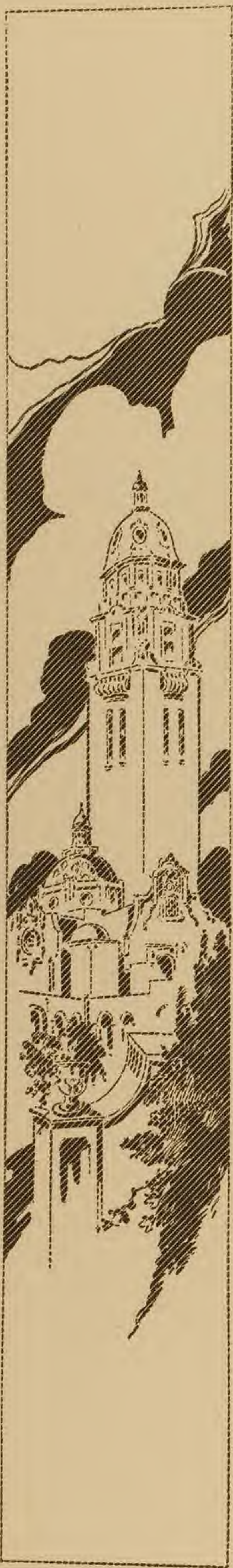
President of the Southern Trust and Savings Bank: Second Vice-President and Chairman of the Board of Directors of the Panama - California Exposition, Mr. Davidson has given time and energy to the project, and is known as the "Father of the Exposition," being the first to suggest it. With tongue and pen he has told that he stood, "for San Diego and its betterment."





COLONEL L. S. McLURE

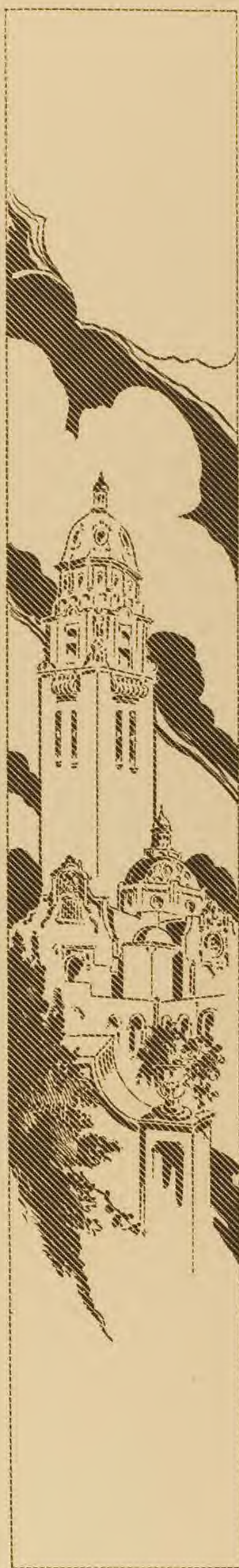
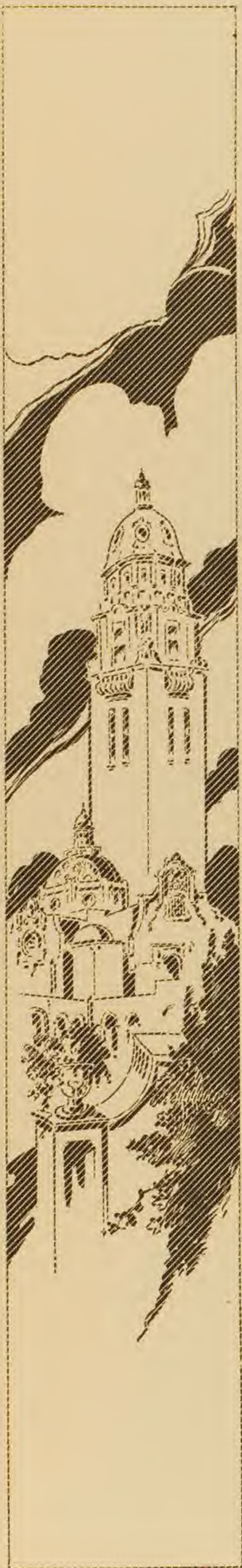
Capitalist. Third Vice-President and a Director of the Panama-California Exposition. Col. McLure, in active life, followed mining, real estate, and insurance. Born at Marshal, Saline county, Missouri, September 23, 1848; came to San Diego in May, 1882. He is a Scottish Rite Mason, and an esteemed citizen.

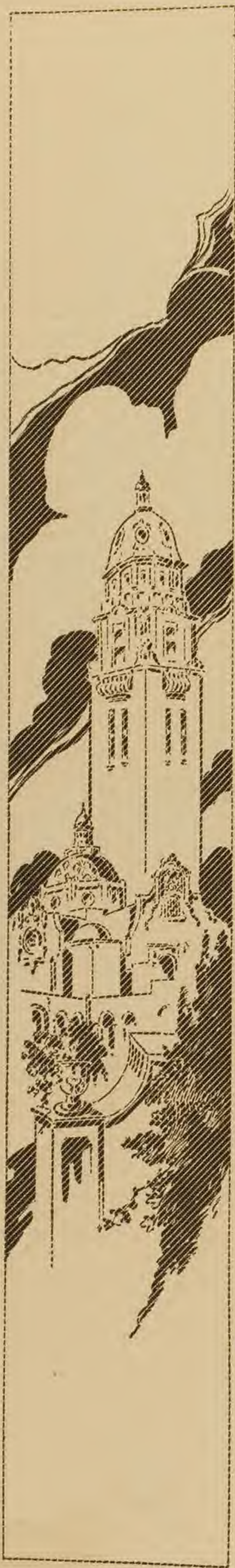




GEORGE BURNHAM

For a number of years, possibly more than a decade, Mr. Burnham has been doing his best for the city of his adoption. He is Fourth Vice-President of the Exposition. He is now general manager of the San Diego Securities Company, and is also largely interested in what he and many others consider the most beautiful residential section of America: Point Loma.





B. H. VREELAND

San Diego was distinctly complimented when this gentleman took hold of its great project. Considered an expert accountant at the World's Fair at Chicago his reputation has in nowise suffered in the passing of the years. As secretary and auditor of the Panama-California Exposition Mr. Vreeland has systematized every detail of the accounting department.





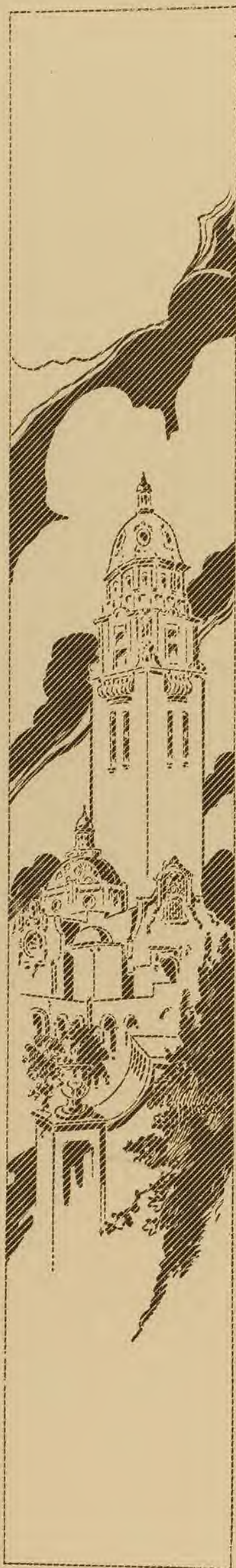
F. W. JACKSON

One of the greatest mainstays of the Panama-California Exposition, and its treasurer, is Fred W. Jackson, a booster par excellence. He is also vice-president of the First National Bank and a most free-hearted and liberal minded supporter of any project for San Diego's betterment. Progressive in the extreme, he is for the great exposition, first, last and for all time.



J. W. SEFTON, JR.

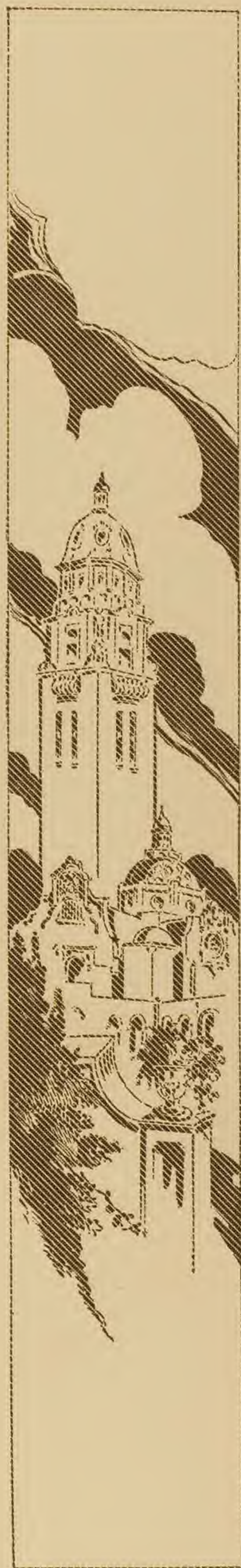
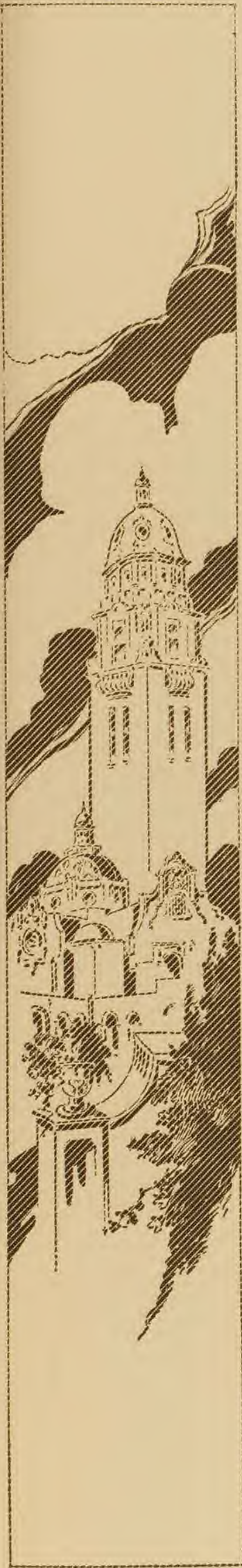
At a very early age Mr. Sefton arrived in the city of the "Harbor of the Sun." He is the financial genius in Exposition matters, having undertaken that arduous position at the behest of many of his greatest friends. Mr. Sefton is Director-General for the Panama-California Exposition, also president of the American National Bank. He is a loyal and enthusiastic booster.

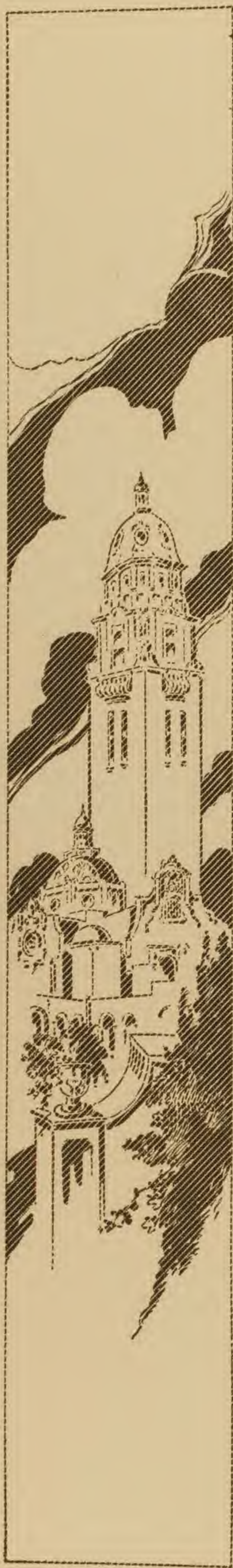




JOHN A. FOX

Commissioner-at-large of the Panama-California Exposition, a man of extensive acquaintance and experience, and who has during the past few months done as much for San Diego, the city of his adoption, as any other one person or factor. John A. Fox, can be distinctly described a valuable asset to the city of San Diego, and its coming great exposition,





WINFIELD HOGABOOM

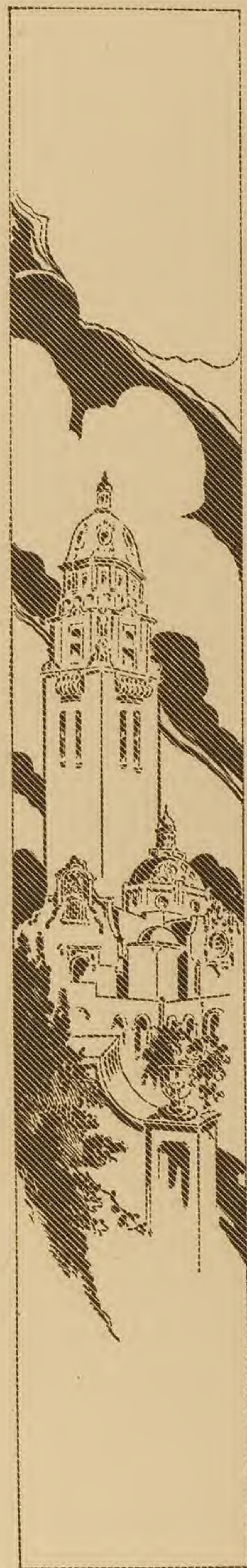
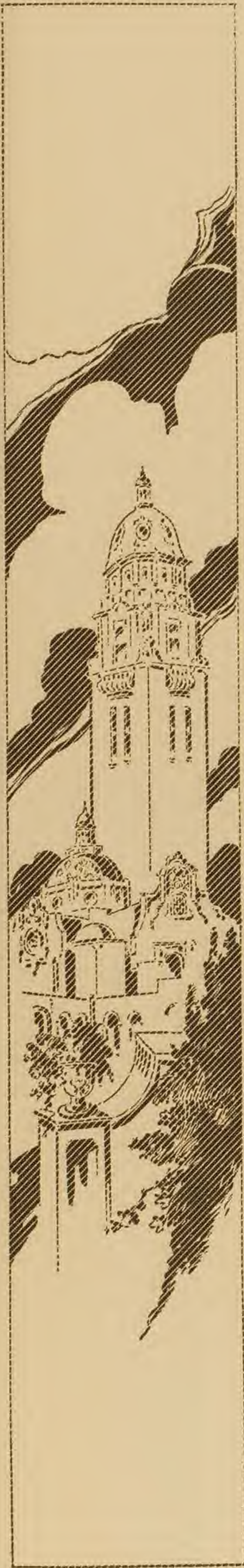
A newspaper man of wide experience, correspondent for the Associated Press, Mr. Winfield Hogaboom was welcomed by all when he took in hand the publicity work of the Panama-California Exposition. The records of the publicity office will demonstrate that he has made good in every sense, and through his effort San Diego has been put on the map for all time.

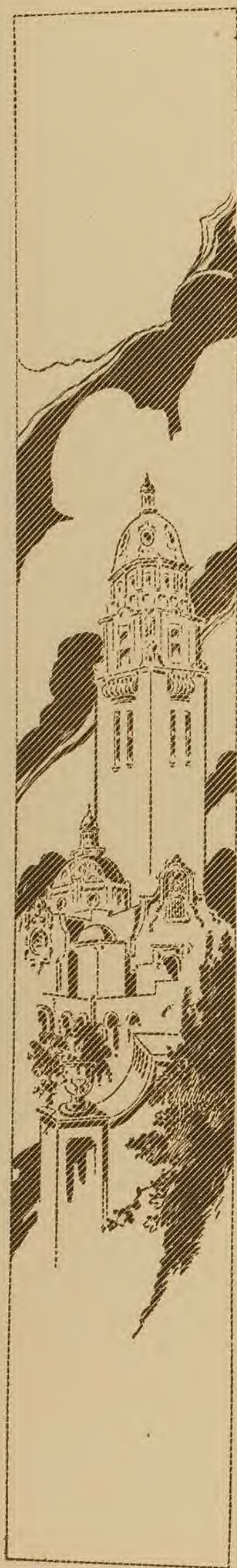




D. F. GARRETTSON

For some score of years the present chairman of the finance committee, Mr. D. F. Garrettson, has been one of the foremost boosters for the better welfare of San Diego. He is President of the First National Bank, and interested in several huge industrial concerns, including the Garrettson Investment Company and the Pacific Wood and Coal Company.

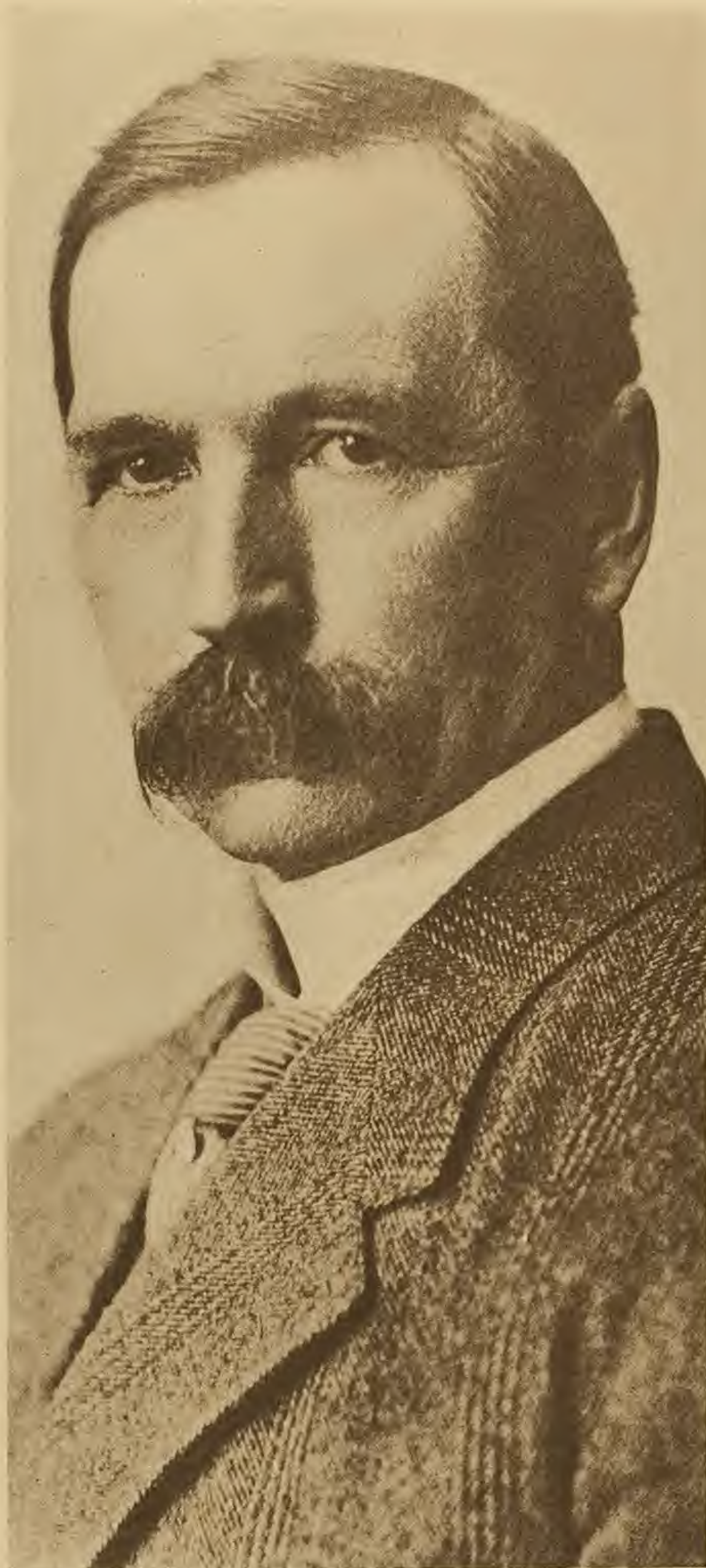




FRANK P. ALLEN, JR.

For the first time in exposition history Mr. Allen had everything ready when the Seattle exposition was declared open. Recognizing his ability, D. C. Collier, then Director-General, lost no time in securing his services for San Diego. Big men in the exposition business come high, but none regret the stipend given the Director of Works and Chairman of Building and Grounds Committee.





W. A. SLOANE

Judge of Superior Court. Born 1854, at Rockford, Illinois. Educated at Griswell College, Indiana. Came to San Diego twenty-five years ago. Judge Sloane is a Director of the Panama-California Exposition and a committee member of the Legal Advisory Board.



A. G. SPAULDING

Founder and president of the house of A. G. Spaulding & Bros., of New York, famous for their athletic goods. Mr. Spaulding is one of our national sportsmen, having been a famous ball player in the early seventies. He is the author of "America's National Game."



LYMAN J. GAGE

Capitalist. Mr. Gage was born in 1836. He was formerly President of the First National Bank, of Chicago. Ex-Secretary of the United States Treasury, at Washington, D. C. Now retired from active business life.





LOUIS J. WILDE

Born in Iowa City, Iowa, July 16, 1865; educated at Hyatt Academy, Iowa City, and Cornell College; he came to San Diego in 1903. Mr. Wilde is the founder of the American National Bank; promoted the U. S. Grant Hotel; owner of the San Diego Examiner, and interested in many other institutions. A life member of the San Diego Yacht Club, and Chamber of Commerce.



O. C. DRANGA

Born in Illinois Mr. Dranga is one of the earliest pioneers of San Diego, arriving late in the year of 1874 and was educated in the San Diego public schools. He is interested in the Lincoln County Bank in Nevada, and has been interested in ranching, merchandising and the real estate business. He belongs to the Pioneers' Society of San Diego.



FREDERICK JOHN LEA

Born and educated in England. Came to San Diego in 1907. Mr. Lea is Vice-President of the Pedrara and New Pedrara onyx companies, with quarries at El Marblo, Mexico—about fifty-five miles from Santa Catarina landing. Vice-President Chamber Commerce, Chairman of Harbor Committee, Member Cuyamaca Club; Country Club; a Mason and an Elk.





COLONEL ED. FLETCHER

Capitalist.—Born 1872, Littleton, Mass. Arrived in San Diego 1887. Identified for six years with M. C. Mason Co., fruits; then Ed Fletcher Co., later known as Fletcher-Doyle Co. Past six years realty, promotion and development. Third Div. Naval Militia N. G. C., colonel on staff. Developed Del Mar, Pine Hills, and Grossmont; part owner Cuyamaca water system.



FRANK C. SPALDING

Born 1869 in Kansas City, he has been a resident of San Diego four years, and is considered one of the most prominent citizens. He is president of the San Diego Chamber of Commerce; a director of the Civic Association; treasurer of the Y. M. C. A.; secretary, San Diego Realty Board; Commodore San Diego Yatch Club, and president of the Fellows' Boat Company.



C. W. FOX

Real estate. A prominent member, as well as a Director of San Diego's Chamber of Commerce. Born in Iowa, in which state he acquired his education. Mr. Fox came to San Diego in 1904 and has since made this city his home.



A. C. RIORDAN

Born in Belfast, Ireland and coming to America at a very early age, arriving in San Diego in 1906, since which year he has accomplished much for Southern California. Mr. Riordan is president of the San Diego, El Cajon & Escondido Railroad; president of the Tia Juana Valley Oil Company, and is also extensively engaged in the real estate business.



WILLIAM DOUGLAS

Born in Canada thirty-seven years ago. A graduate from Trinity College. Mr. Douglas realized the possibilities of San Diego, as the perusal of the prose poem taken from his first day's diary, will show. Kensington Park pays tribute to the genius of this born realty man.



EDWARD O. TILBURNE

Birthplace: Philadelphia, Pa., June 4th, 1864. A graduate of Yale college; a literary man of actual experience, editor for Rand & McNally as well as Laird & Lee, of Chicago. Later devoting energies to organization, having been successful in the establishment of the Order of Panama and is the Archiver of same. Mr. Tilburne came to San Diego in October 1909.



WILLIAM TOMPKINS

Born in Kingston, Ontario. Manager Empress Theatre, Sullivan & Considine vaudeville. Member of Committee on Publicity and Exploitation of the Panama-California Exposition. Director San Diego Chamber of Commerce, and chairman Advertising Committee of same. Member San Diego Ad Men's Club, Scottish Rite Mason and an Elk.



M. HALL

Realizing that real estate in the great south-west was always in demand, Mr. Hall entered that business twenty-six years ago and he has been successful, as have the purchasers of the properties he has sold. Mr. Hall was born in the state of New York in Oswego, fifty-seven years ago; and came to San Diego in 1886.



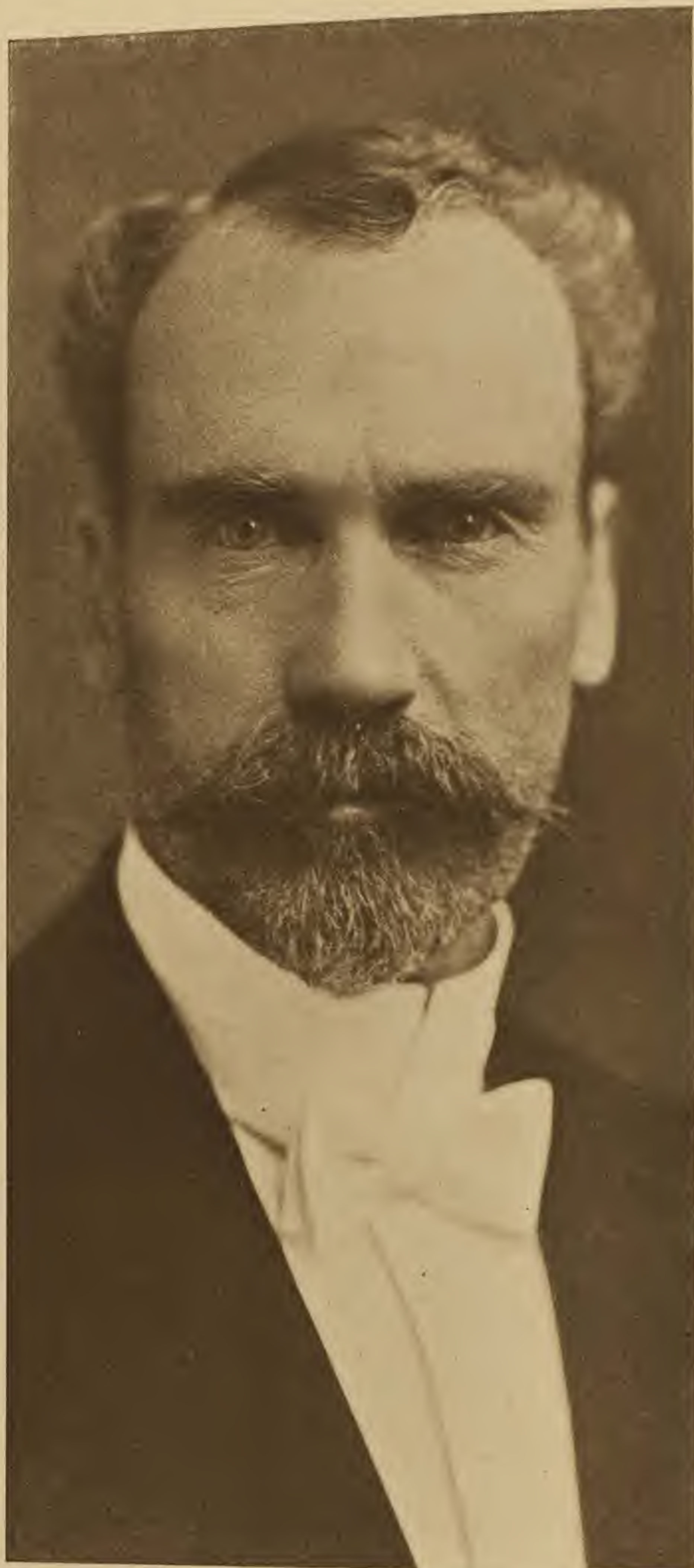
SAM FERRY SMITH

Born in the city of Pittsburg, Penn., in 1863, and beginning an education in the "Smoky City," which was later completed in San Francisco. Mr. Smith came west more than thirty years ago, arriving in San Diego in 1881. He is prominent in social and club circles; is president of the New Pedrara Onyx Company and one of the greatest believers in San Diego's future.



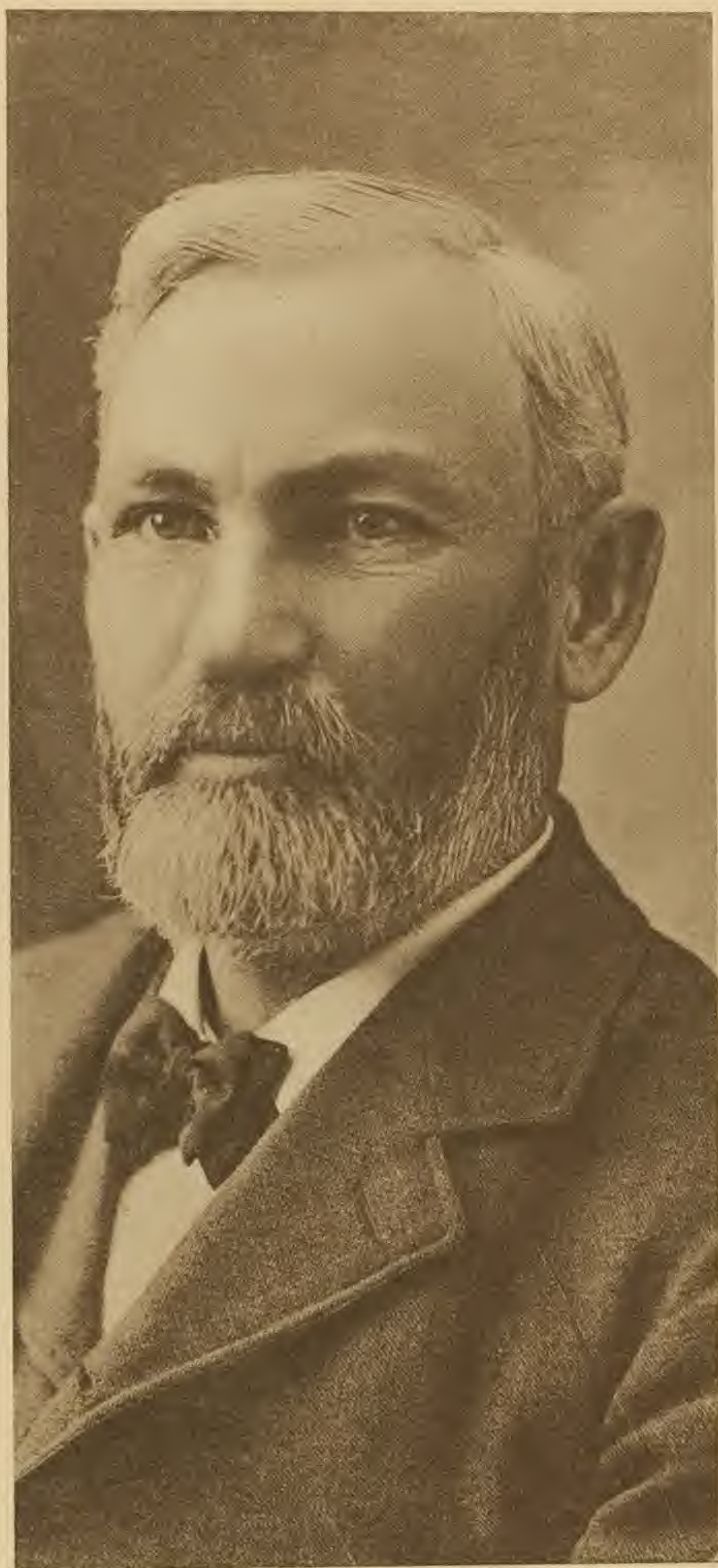
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WILLIAM JOHN MOSSHOLDER

Attorney-at-law. Born in Martinsburg, Ohio. Graduate Wesleyan University of Nebraska, Ph. B., and from State University of Iowa with the degree of LL. B. Mr. Mossholder came to San Diego Dec. 1885, and has since conducted a practice which ranks him as one of the foremost barristers of Southern California.



WILLIAM R. ANDREWS

Born November 23, 1850, at Adrain, Michigan. Educated in the common schools. Mr. Andrews came to San Diego in October 1879. He is a lawyer by profession, and at present holds the office of City Attorney of San Diego.





JOHN F. FORWARD, JR.

A banker of repute, identified with the Union Title and Trust Co., of San Diego. Mr. Forward was born in Pittsburg, Pa., coming to San Diego in 1889, where he secured his education having since made it his home and the center of his business interests.



I. ISAAC IRWIN

Born and educated in Germany, Mr. I. Isaac Irwin arrived in the city of San Diego in the year 1886. He is a pioneer of the old school and is considered one of the financial powers of the city of San Diego. He is the vice-president of the American National Bank and the president of the Citizens Savings Bank. Financially his influence is felt in numerous channels.





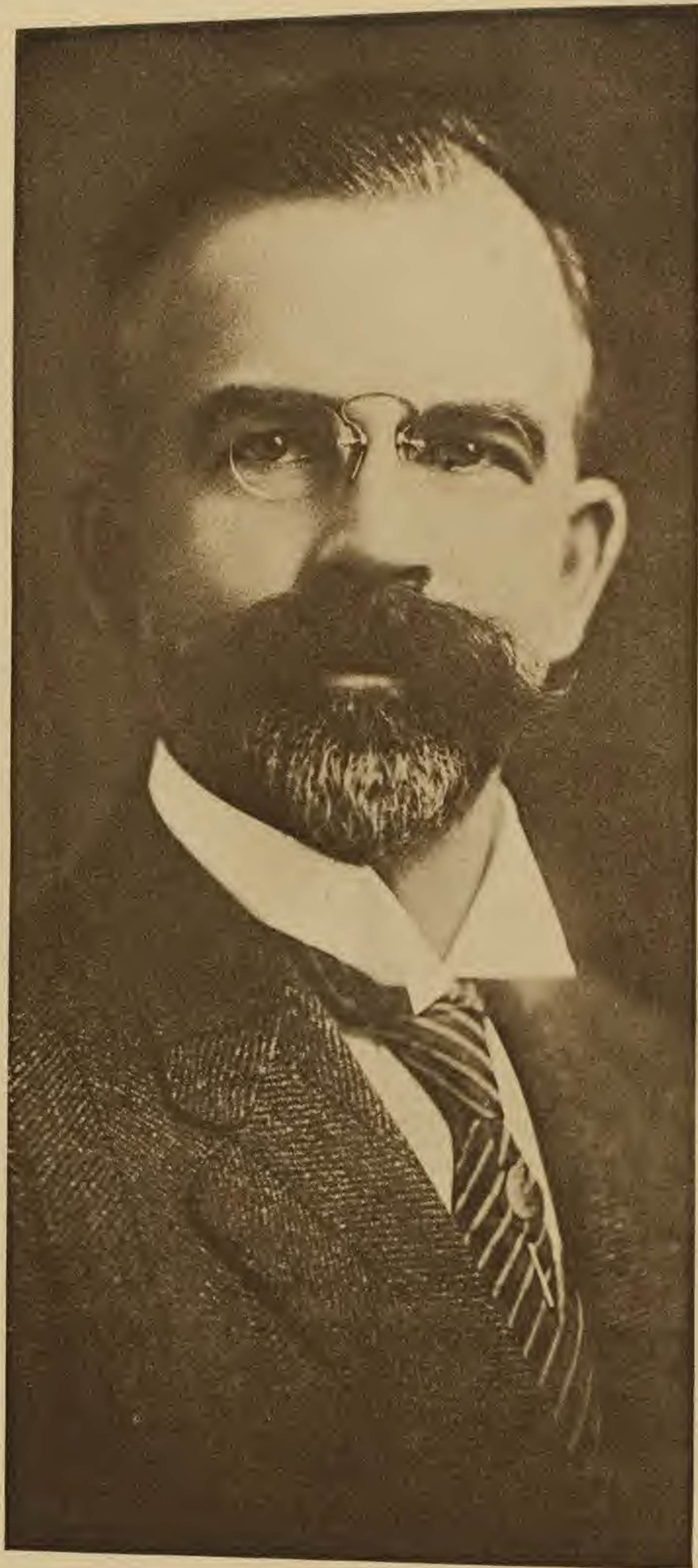
CHARLES L. WILLIAMS

Cashier of American National Bank. Born in Carrollton, Illinois, April 4, 1869. Public school education. Resident of San Diego since January 1887; at which time he associated himself with the Bank of Commerce. With American National Bank since 1905. A Mason, an Elk, and an Odd Fellow.



LOUIS JEROME RICE

A prominent member of the prominent clubs of the city, Mr. Rice is appreciated wherever he goes. He is assistant-cashier of the American National Bank. A member of the Cuyamaca Club, San Diego Yatch Club, the Country Club, an Elk, and a prominent Mason. He was born in Meadville, Pennsylvania, in 1878, and came to San Diego in June, 1906.



CHARLES H. BARTHOLEMEW

Born and educated in New York State, Mr. Bartholemew entered the postal service twenty years ago, and has maintained his prestige ever since as a clean, conscientious official. He has been postmaster of San Diego for many years, during which he has demonstrated his efficiency and popularity; the growth of San Diego's postal business being the greatest in the country.



WILL STERLING HEBBARD

Many of the most notable structures of this city owe their beauty to the subject of this sketch, an architect of national reputation. He designed the Grant building, the State Normal School and several other well known buildings. Mr. Hebbard was born in the state of Michigan in 1863 and educated at Cornell University. He came to San Diego in 1889.





HENRY H. ASHLOCK

Inventor: Born in Kirksville, Missouri, in 1854; came to San Diego in 1910. Mr. Ashlock has invented the Ashlock Window-Guard, and numerous other meritorious devices.





DURELLE F. GLIDDEN

Lawyer. Deputy City Attorney of San Diego. Born in New York in 1852, receiving his education at Hilldale College, Michigan. Arrived in San Diego in 1910, from Detroit, Michigan. Mr. Glidden is a Mason; Knight of Pythias and a member of the Order of Panama; also president of the Federation of States.





EARL A. GARRETTSON

A resident of San Diego since 1890 and prominently identified in the real estate business. Mr. Garrettson was born in Kansas City, Missouri, October 28, 1881; securing his education principally at the University of California.



FORREST LEE HIEATT

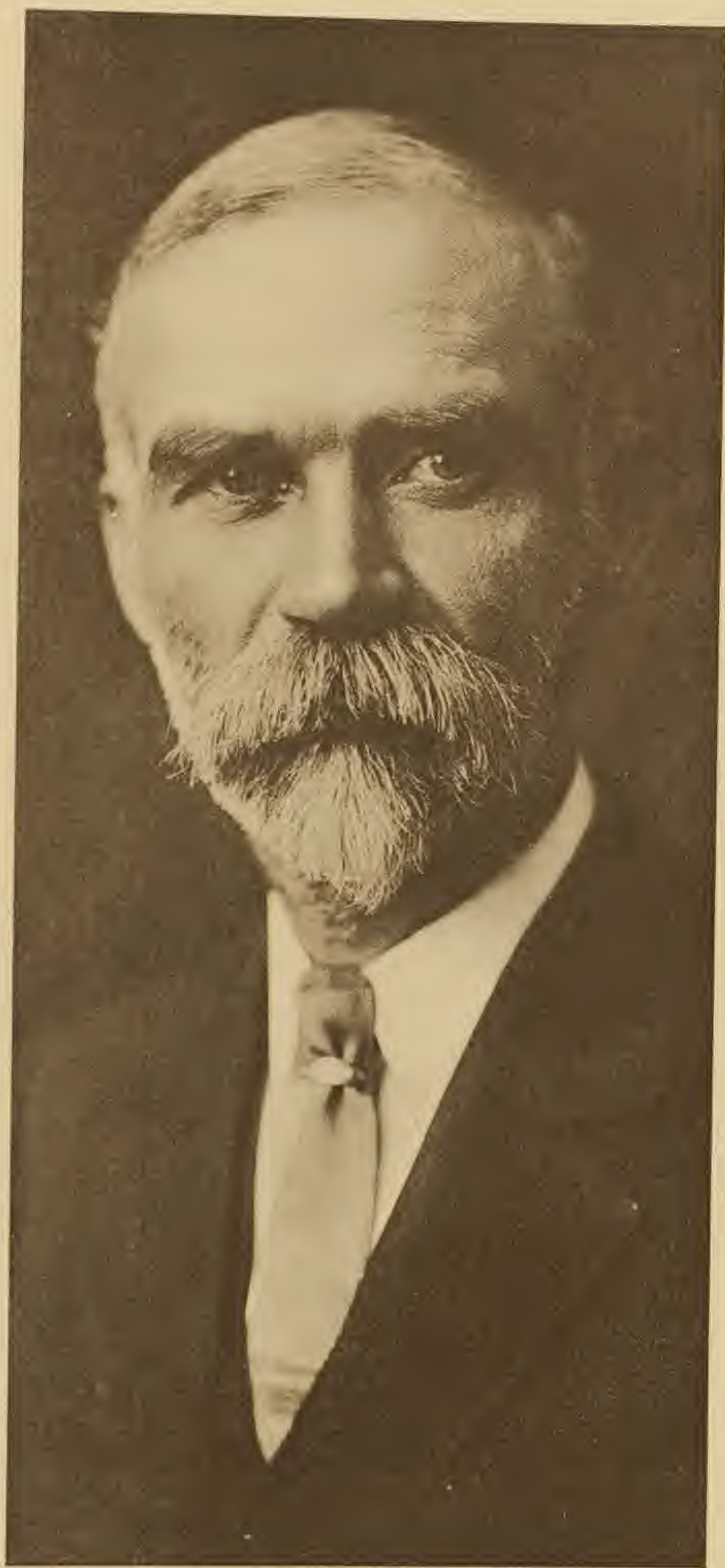
Born in Jefferson County, Kentucky; educated in Louisville. Has been in San Diego since 1905. Started manufacture of brick in 1909, later making pressed brick and hollow tile; building up, from a small begining, to one of San Diego's most important enterprises, known as the F. L. Hieatt Brick and Tile Co.





F. E. ENGSTRUM

Born in Huston, Texas, in 1874. Educated in Los Angeles, graduating from the University of California. F. E. Engstrum is vice-president of the F. O. Engstrum Co., Contractors; specializing in reinforced-concrete construction. The Timken building, Spreckles theater and the Kirkholland, Marston's and Union buildings were constructed under Mr. Engstrum's supervision.



HARRISON ALBRIGHT

Architect. Prominent for the number of notable buildings erected under his supervision; among which may be mentioned the U. S. Grant Hotel; the Timken and Union buildings; the two-million dollar Spreckels Theatre; the Spreckels-Hannam Hotel and, also, a number of residences.





ALBERT E. FLOWERS Sr.

Publisher. Born in Belleville, Canada. Educated in Toronto. Came to San Diego in 1906. Mr. Flowers is publisher and owner of "The San Diego Tourist;" business manager of the "Transfer Gazette," and the "Hotel Reporter;" and compiler of commercial publicity.



DR. D. GOCHENAUER

Physician and Surgeon. Born in Pennsylvania; studied at Yale College, graduated from the medical department of the University of Pennsylvania. He has resided in San Diego since 1886. Ex-President of the Chamber of Commerce.





B. K. GILLESPIE

Proprietor and manager of the Grant Hotel Auto Livery, the San Diego Sight Seeing Companies and manager of the Grant Hotel Livery Garage, Mr. Gillespie has done much to advertise this city and its environs. In addition to the other sight-seeing equipment Mr. Gillespie also has a number of aeroplanes. He was born in Bryan: Ohio, coming to San Diego in 1905.





HARRY F. OESTING

Insurance and Bonds. Born in San Diego in 1889; educated in the schools of this city and the Polytechnic High, of Los Angeles, finishing at the Commercial Business College, of San Diego. Mr. Oesting entered business in this city in 1909.



GEORGE H. FROST

Born in Belview, Iowa, July 14, 1887. Educated at Emporia (Kansas) High School and College; graduate of Stanford University. Came to San Diego in 1896, remaining two years, returning in 1906. Mr. Frost has been identified with the Pacific Building Company, as secretary and treasurer, since its organization in 1906.



JEROME WINDER

General Manager; of the Benson Lumber Co., of San Diego. Mr. Winder was born in Saginaw, Michigan. His education was secured at Detroit, Mich. Came to San Diego in 1908. Also Gen. Mgr. and Treas. of the Benson Timber Co., loggers, etc. This corporation owns twenty-thousand acres of standing timber on the Columbia river in Oregon.



REV. JOSEPH NUNAN

Catholic Priest, St. Joseph Church, San Diego, California. Born in San Francisco in 1871. Studied in San Francisco; New York and in Spain. Rev. Nunan located in San Diego March 29, 1912.



REX BRAINERD CLARK

Rancher. Born in Detroit, Michigan, May 31st, 1876, where he secured his education. Mr. Clark arrived in San Diego the 8th of September, 1909. A member of the Knights Templar, Detroit Commandry.



GEORGE H. SHREVE

Assistant District Attorney of San Diego, California. Born in Alabama in 1881. His early education was attained in the public schools of the South.—A graduate of Mercer University at Macon, Georgia. Mr. Shreve is a member of the K. of P., the Red Men and an Elk. He has been a resident of San Diego since August 1911.



DUNCAN MACKINNON

Born in the British Province of Nova Scotia in 1873. He graduated in Stanford's, class of '99. As a public man, and superintendent of the city's public schools he has the esteem of pupils, and the community at large. Mr. MacKinnon is one of the foremost believers in a great and immediate future for the city of his adoption.





LUCIEN A. BLOCHMAN

Banker. Born in San Francisco, California, November 9, 1865, where he was educated; coming to San Diego in 1881. President California Nat'l. Life Ins.; New Pedrara Onyx Co.; Treas. American Nat'l Red Cross. Shriner, thirty-second degree K.C.C.H. Scottish Rite Mason. Was first President of the Cabrillo Club. Is one of the Directors of the Exposition.



FRANK A. SALMONS

Coming to San Diego eighteen years ago, Mr. Salmons distinctly made good from the outset. In conjunction with Mr. Kettner he has successfully carried on an insurance and investment company for many years. He was born in the city of Atlanta, state of Georgia, in the year 1866, and educated in the state of Tennessee, spending one year at Tennessee's state university.



GEORGE M. HAWLEY

Real Estate and Investments. Born, 1862, in San Francisco. Graduate of Worcester (Mass.) Polytechnic Institute. Mr. Hawley's first business experience was the Hawley Brothers Hardware Company, of San Francisco, two years later coming to San Diego, here he is connected with various banking and real estate institutions, and is Pres. Southwestern Investment Co.



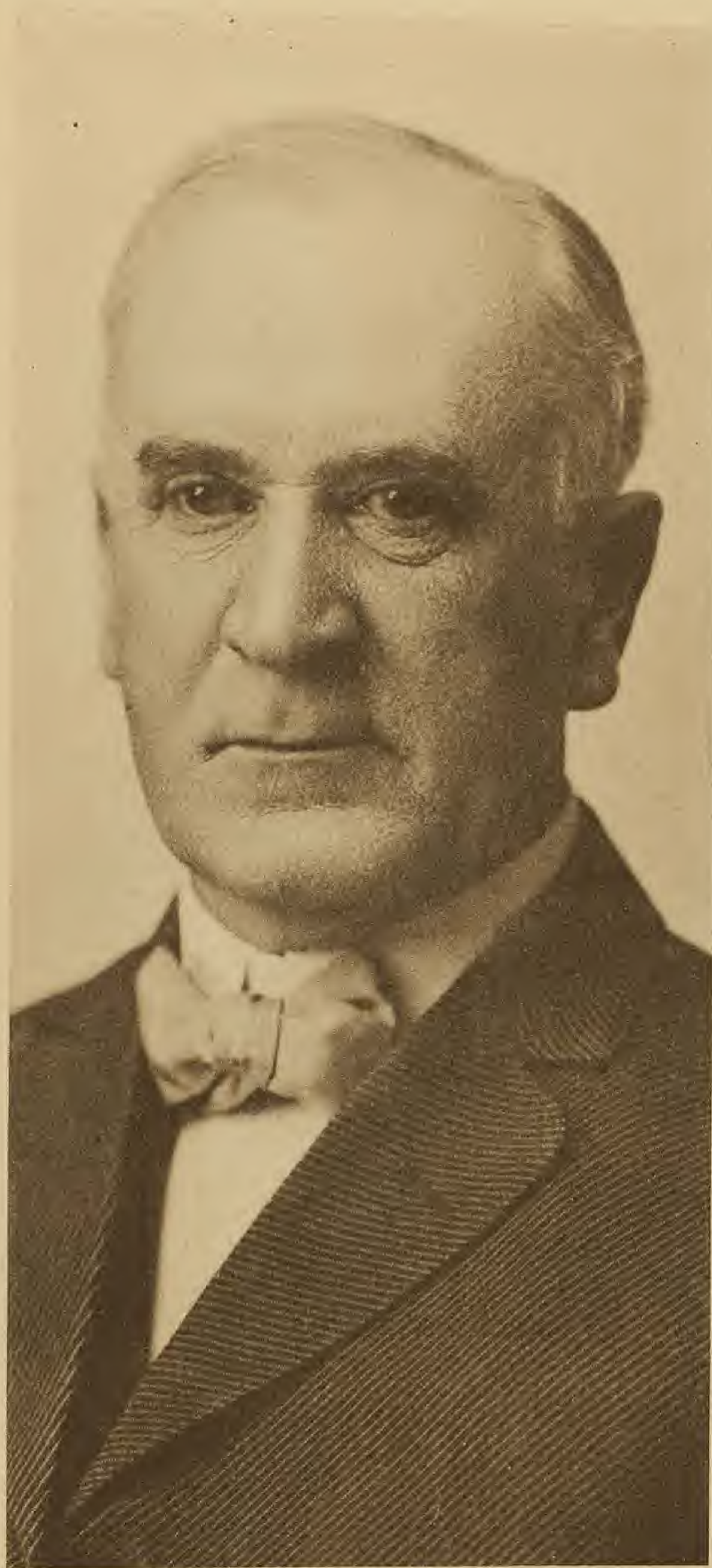
O. HENRY SAVAGE

Real Estate and Investments. Mr. Savage is well known from San Diego to the far eastern coast as the "Close in Acreage Specialist," who has done much for this, his town and state. He is largely interested in acreage for fruit, stock-raising and farming.



ARTHUR COSGROVE

Real estate. Born in Haverstraw, Rockland county, New York, 1856, and educated in Jersey City, New Jersey; coming to San Diego in 1887, became identified with Geo. H. Ballou, spices etc. Branch-ed into realties 1907 with Homeland Im-provement Company, of which company he is now president.



CHARLES AVERY SCOTT

Primarily engaged in the publishing business in Pittsburg, Pa., where he was born. He is well known in that craft as one of the pioneers in producing the present day household journals, having been the publisher of the old "Home Companion." Came to San Diego in 1866 and entered the real estate business, achieving much toward the city's advancement.





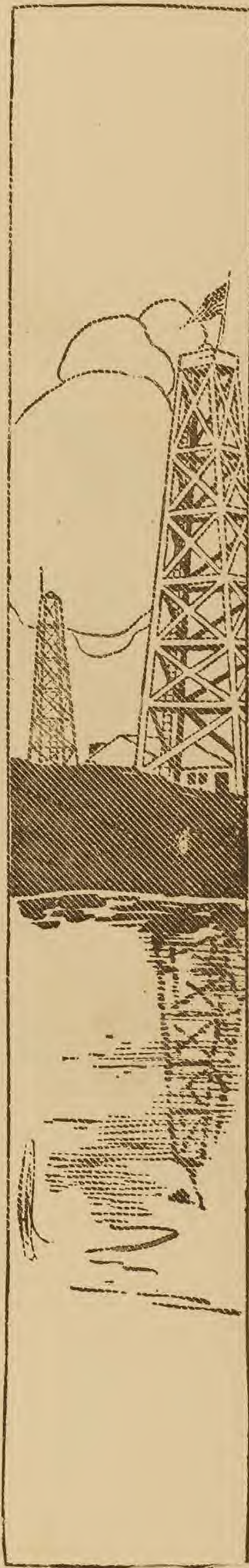
GRANT CONARD

Lawyer. Born in Illinois; coming to San Diego in 1902. Elected Mayor of the city for one term, at which time he secured control of the harbor from the State. Mr. Conard was instigator of the harbor improvements, public play grounds and the Municipal Farm. He is a member of the Cuyamaca, Rowing, Aero and Golf Clubs; a Mason and an Elk.



CHARLES W. TAYLOR

Mr. Taylor was born in the city of Cleveland, Ohio, securing his education principally in Michigan. He came to the Pacific coast in 1910 and has since made San Diego his home, devoting much energy to the oil industry of southern California. He is now drilling a well in Mission Valley.





COLONEL FRED JEWEL

Born in Illinois, graduate Wheaton college 1889. On leaving college he engaged in merchandising, later entering the banking business in Nebraska; there being appointed private secretary to the governor and a colonel of the governor's staff as well. Came to San Diego in 1900. Organized Citizens Savings Bank in 1904. A director and an instigator of the Exposition.



ROBERT EMMETT AUSTIN

Some six years ago there came to San Diego a practitioner in medicine who has attained a clientele second to none in the city. Dr. Austin is a young man comparatively, but has, distinctly, made a name for himself. Born in Carrolton, Mo., in 1872, he was educated in Central College and graduated from the medical college of St. Louis, Missouri.





HOMER CLIFTON OATMAN

Born in Missouri in 1870, securing his schooling and medical education in the middle west, graduating from the State University of Kansas. Dr. Oatman has made San Diego his home since 1901 where he has established individuality as a practitioner.





CHARLES LEE CAVEN

Physician and surgeon, born in Pittsburg, Pennsylvania, September 7th, 1872, securing his finished education in New Orleans, Louisiana. Dr. Caven came to San Diego in 1910 and has since made this city his home. Connected with every organization in the promotion of San Diego.





JOHN EGBERT JENNISON

Born in Brighton, Minnesota, and receiving his education in the schools of that state he graduated, with high honor, from the University of Minnesota, and came west a few years ago to practice medicine in Nevada, where he soon rose to eminence in his profession. Three years ago Dr. Jennison disposed of his Nevada interests and practice and came to San Diego.





ALFRED DOW LONG

Another Native Son, born in Eureka, in the northern portion of the state, he came to the conclusion that San Diego presented better opportunities than any other part of the Golden West. Originally educated at the University of California, the Harvard Medical College has since bestowed upon this popular medico the degree of M. D. He is a leading physician of this city.





LEVA G. JONES, D. D. S.

Accounted one of the best dental surgeons in the great west. Dr. Jones came to the promising city of San Diego in 1897. He is president of the City Board of Education and vice-president of San Diego's Dental Society; a thirty-second degree Mason, and a booster for all that will redound to San Diego's credit. He was born in Kentucky in 1864.





RUTHERFORD BUCHARD IRONES

Arriving in the "City of the Harbor of the Sun" in 1908, a Native Son of the Golden State, Doctor Irones refuses, absolutely, to leave what he considers the greatest state in America. He was born in the city of Oakland in 1877, and twenty-five years later graduated from the University of California with highest honors. He is prominently identified as a leading citizen.





LELAND D. JONES

One of the cleverest dental surgeons in the city, Dr. Jones came to San Diego ten years ago, having previously practiced for a year in San Francisco. He is connected with a number of musical organizations, and has directed the Central Christian Church choir for nearly a decade. He was born in Neosho Falls, Kansas.





MARKS P. MOSSHOLDER

Born in Osceola, Nebraska in 1884, Mr. Mossholder came to San Diego with his parents when quite young and received his education in this city. He studied law in the office with his father, Mr. W. J. Mossholder, and was admitted to the bar in 1906. He is a member of the law firm of Mossholder, Mossholder and Mossholder.



CARL HENRY HEILBRON

President Southern Electrical Company, of San Diego, California. Born in Sacramento, California. Mr. Heilbron came to San Diego in 1889 receiving his education in this city's public schools, making this his home, and here entering into business life.



JOHN K. TENANT

Born in Alabama in 1868 and educated in Georgia, Mr. Tenant is one of the prominent men of southern birth who have realized the vast possibilities of San Diego as a distribution point for wares of the southern states. He is local manager of the National Life Insurance Co., which he was instrumental in organizing; also president and manager of the Western Underwriting Co.





SAMUEL CLIFFORD PAYSON

Born in Brooklyn, N. Y., August 17th, 1865, where his education was attained. Early business training Wall Street, New York, 1884 to 1886, thence to Chicago, Illinois where he remained until 1907. Mr. Payson entered the railroad business in 1904 and has since followed it now being identified in San Diego with the Atchison Topeka and Santa Fe Ry. as Gen. Agt.



GEORGE J. BACH

Secretary-Treasurer San Diego Securities Company. Born and educated in New York City. Coming to and making San Diego his home 1907. Entered real estate business and development enterprises. Is principal holder in the Lakeside Lands and Water Company, as well as Mount Blix Irrigated Farms.



JAMES D. MOLLISON

Born and educated in the middle west, Mr. Mollison came to San Diego a few years ago and is today one of the most prominent realty dealers in the south-west, and president of the San Diego suburban Homes Company, also owner of Chase Ranch, El Cajon Valley. He formerly lived in Nebraska, where he was, for ten years, treasurer of the Smith County Bank.





FLOYD P. LYMAN

Born in 1883 in Rutland, Vermont—the Granite State—where he was educated, Mr. Lyman came to San Diego when he was twenty-six years of age and has resided here ever since. He is now general manager of the New Pedrara Mexican Onyx Company. He is a loyal and enthusiastic advocate of every measure trending toward development.



THOMAS W. BRODNAX

Born in Dinwaddie county, Va., March 7, 1849. Obtained his schooling in Texas. Mr. Brodnax came to San Diego in 1887. He served a term of four years as sheriff of San Diego county. Now in the realty business as senior member of the firm of Brodnax and Neale.



LLEWELLYN J. ALLEN

Born Oct. 17, 1876, in Seattle, Wash. Came to San Diego, 1886. Educated in the public schools, thence to England under private tutelage. A pioneer in his line: sand and gravel for construction; having opened the Spring Valley Quarry and supplied the material for many of our first large structures. Mr. Allen's friends are also proud of his athletic achievements.



GEORGE W. WALKER

A newcomer in San Diego, Mr. Walker is none the less one of its proud and indefatigable boosters. Born in Marion, Indiana, in 1875, he came to the "City of the Harbor of the Sun" in 1911, and proudly proclaims: "There is no place like it." He is president and treasurer of the Buckman Springs Lithia Water Co. For many years he was with the National Cash Register Co.





FRANK L. NORTON

Real estate, a specialty of subdividing and selling in tracts. Born May 6, 1869, at Ingersol, Ontario, Canada. Graduated from Georgetown College, Kentucky. Mr. Norton came to San Diego in 1908, and is now the president of the Commonwealth Land Company, of Spokane, Washington, with offices in San Diego in the American National Bank Building.



B. J. WANDREY

Born in Germany in 1877, Mr. Wandrey came to America at a very early age, receiving his education in Milwaukee, Wis. He came to San Diego in 1895 as representative of the firm of F. W. Braun & Company, wholesale druggists, which position he held for a number of years. He later inaugurated the Wandrey-Bangs Ward Co., jobbers in chemicals and paper.





CHARLES C. CROUCH

Born in Keota, Iowa, thirty-six years ago, and a graduate from the University of Nebraska, where the degree of L. L. B. was conferred upon him, Mr. Crouch has since demonstrated his integrity and ability as a keen-sighted attorney, being the senior member of Crouch & Crouch with offices in San Diego and also in Los Angeles, enjoying the patronage of a large clientele.





JOSEPH E. MCFADDEN

Born in Canada 1878, moving to Seattle in boyhood, where his principal education was secured. Came to San Diego in 1898 entering the real estate brokerage business, with principal energies devoted to the development of Burlingame, West End, Hector Square and North Park additions. Identified with the firm of McFadden and Buxton with offices in the Union Building.



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GEORGE E. BUXTON

Member of the firm of McFadden and Buxton located in the Union Building and conducting a real estate business of moment.

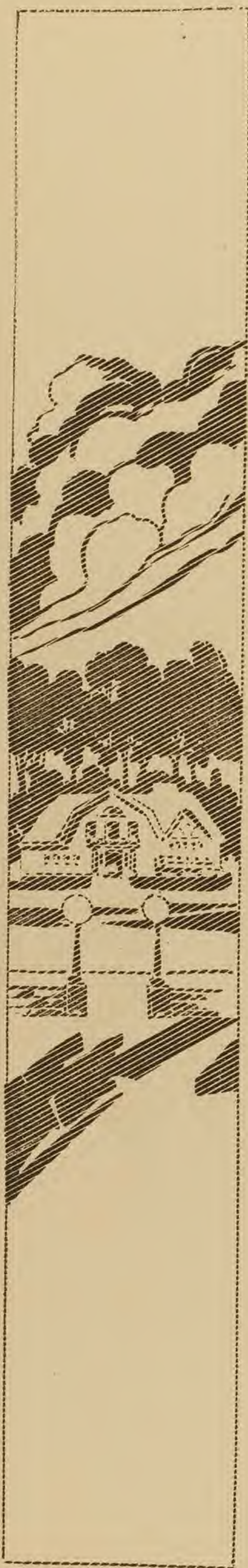
This firm are co-owners and general agents in such tracts and subdivisions as Burlingame; Hector Square; South Orchard Tract; North, as well as West End and Hollywood Parks.





JOHN CLINTON RICE

Mr. Rice was born in San Diego, California, September 18, 1880. He secured his education in San Diego and has built up a flourishing real estate business in the city. He is one of our Boosters.





ARTHUR N. MACRATE

It is well known that the growing state of California is a state where young men can make good, and this is more particularly true of the southern portion of the commonwealth. Born in Philadelphia, Pa., in 1890, Mr. Macrate came west at an early age. He received an excellent education at the Harvard Military Academy which has been of inestimable value.



F. E. WISECUP

Oil operator, A "Buckeye"—Born in the State of Ohio, 1869, securing a finished education at the University of Cincinnati. Has made San Diego his home since 1908. Is the president of the South Fullerton Oil Company as well as acting in the same capacity with the Standard American Oil and Coal Company.





E. G. DEHM

Oil operator—Born in Illinois, 1874. Educated in the public schools of Havana, Illinois. Came to San Diego 1890. Secretary of the South Fullerton Oil Company and treasurer of the Lo Tengo Oil Company.





LEIGHTON McMURTRIE

Real estate, Insurance. Born in Scotland, educated at Hugton College. Came to San Diego in 1905. Has erected McMurtrie Block; Burnham-McMurtrie Bldg., Barney, McMurtrie & Decker Bldg. Operates chiefly in business income properties. Mr. McMurtrie is a Mason as well as being enrolled as a member of all the leading clubs of San Diego.





REEVE GARTZMAN

Born in Newburg, New York; coming to California in 1885. He was educated at Stanford University; came to San Diego in 1907. Member Cuyamaca Club, Vice-President of Guarantee Mortgage Co., and the Hazard-Gould Co. Now associated with Leighton McMurtrie in the real estate and insurance business.



EUGENE E. CAPPS

While not very ancient Mr. Capps has been in San Diego for twenty-six years, having practiced as an attorney for a number of them. He was the president for two years and is now chairman of the committee of ways and means of the San Diego Board of Education. Mr. Capps was born in the city of Richmond, Kentucky, and came to this city in 1886.



WILLIAM W. NORTON

A Canadian by birth, Mr. Norton early realized and took advantage of the great opportunities presented by the United States. Educated at DePont university, he entered the real estate business in Chicago, and later opened offices in Saint Paul and Minneapolis. Since arriving in San Diego in 1909 he has placed quite a number of subdivisions on the market.



WILLIAM M. RUMSEY

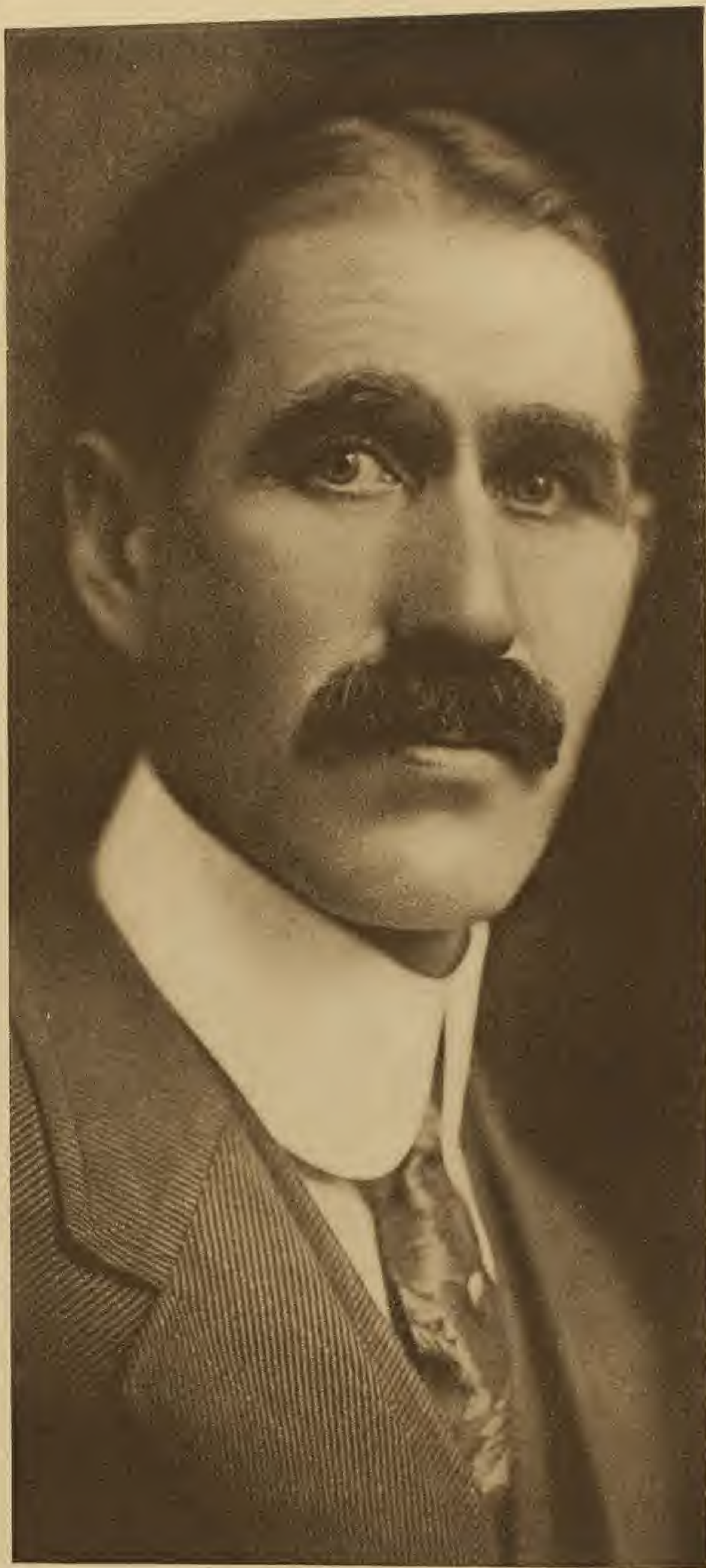
Educated in the state of California, although born in the middle west—as many of the successful men of the Great Southwest have been—Mr. Rumsey may be considered one of the pioneers of this city having arrived here twenty-five years ago. Holding the important position of city engineer, he has charge of a number of important engineering projects.





FRANK LEROY BOTSFORD

Broker. Born in Salt Lake City, Utah, November 1, 1874. Mr. Botsford secured his education in Los Angeles, coming to San Diego in August 1908. Since which time he has resided here, a prominent figure in financial and investment circles and an enthusiastic advocate of every legitimate endeavor to advance San Diego's welfare.



Z. FREEMAN CALLAHAN

Architect. Born in Maine in 1867. Securing his education in Maine and Massachusetts. Came to San Diego in October, 1906. Member Cuyamaca Club; an Elk; a member of the Knights of Pythias, and a member of the San Diego Yatch Club.



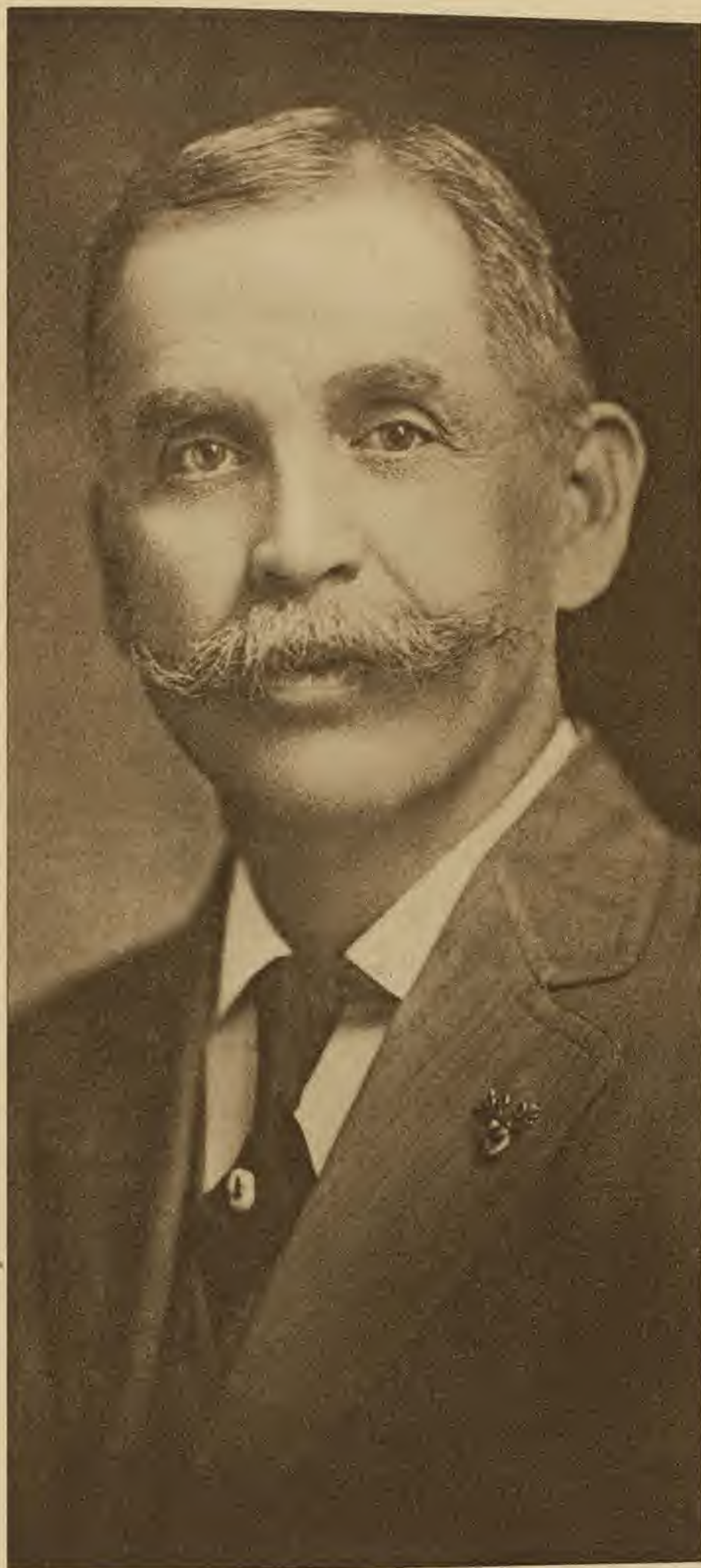
WILLIAM FRENCH LUDINGTON

Born and educated in Indianapolis, Indiana. Has made San Diego his home and place of business since 1894; attaining success in the insurance and realty business; owning and having subdivided a part of our most popular residence district in La Jolla Park—all of his property consisting of ocean view lots.



HARRY RUDDER

Probably the most popular restaurantier in the great south-west, Mr. Rudder came to San Diego in 1895 and is the genial proprietor of Rudder's Cafe, which is located in the basement of the Union Building; this popular resort with its excellent orchestra is considered one of the best in the state. Mr. Rudder was born in England in 1868, and educated in New York City.



AUGUST SENSENBRENNER

A pioneer, and one of the first of them to inaugurate a huge industry in this city is Mr. Sensenbrenner, the leading cigar manufacturer of Southern California. He arrived in "the Silver Gate City" in 1887., being then thirty-two years of age. Mr. Sensenbrenner was born in Germany in 1855 and took advantage of the excellent educational facilities of his native land.



JAMES W. GOING

Real Estate and investments. Born October 19, 1862, in Rolla, Missouri. Securing his education in the public schools at Salina, Kansas; finishing in the Kansas State University. He has made his home since 1911 in San Diego. Former vice-president Shawnee Fire Ins. Co., of Topeka, Kan., also Pres. Kansas State Fair Ass'n. Now Pres. Archaeological Society, of San Diego.



Born in
and there
brother
now
Land
with
Park
Karen's H
Broderick



H. S. BRODERICK

Born in Grand Rapids, Michigan, 1880, and there secured his schooling. Mr. Broderick located in San Diego in 1904. He is now the president of the Broderick West Land Company, subdivision promoters, with a record of the promotion of Orange Park; Broderick West addition; McLaren's H. St. Addition, Woodlawn Park; Broderick's Otay Acres, and others.



WILL S. KING

Born in Brooklyn, New York, in 1867, Mr. King came to San Diego in 1884. One of San Diego's leading surveyors and engineers, he knows the county as few know it. For four years he was engaged in the United States Surveyors' Federal office in San Francisco, but resigned in 1906, in order that he might return to his duties in the city of his preference.



Real Estate
Surveyed in
1888, and has
been as
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Off



O. B. WETZELL

Real Estate. Born in St. Louis, Missouri. Educated in California, coming to San Diego in 1888. Entered active operations in 1905, and has since made a specialty of sub-divisions; among which are Orange-wood, Edgemont, Granada and Mission Bay Park. Offices located at 1523 D Sreet.



GEORGE L. BARNEY

Another middle-west booster for San Diego. Born Iowa in 1863, and educated in Indianapolis, Mr. Barney early saw the possibilities of the great south-west. He is the senior member of the well known real estate firm of Barney, McKie & Rife, a firm that has made a distinct success platting and selling subdivisions of suburban property adjacent to San Diego.



JAMES HENRY MCKIE

The first ten story structure erected in San Diego was the American National Bank building, due largely to the efforts of Mr. McKie. He considers this city the most promising on the coast and is a member of the prosperous firm of Barney, McKie & Rife. Mr. McKie was born in England forty-four years ago, but received his education in the state of Wisconsin.



THOMAS A. RIFE

Real Estate. Born in Philadelphia, Pa., September 18, 1881. Came to San Diego in 1888. Mr. Rife is a member of the real estate firm of Barney McKie and Rife.



J. W. RIFE

Real Estate. Born January 17, 1879, in Philadelphia, Pennsylvania. Came to San Diego in 1888. Mr. Rife is a member of the firm of Barney, McKie and Rife, real estate dealers, San Diego.



HOMER W. SUMPTION

Born in Indiana, in 1876, in which state he received his education, he came to the capital of the South-west in 1907, and has resided here ever since. Mr. Sumption is engaged in the manufacture of concrete pipe, and is considered the greatest exponent of that method of piping in the great south-west, previous to engaging in this business Mr. Sumption was a contractor.





AUGUST HENRY BIEWENER

Electrical contractor. Born March 16th, 1882, in Sacramento, Cal., where he secured his education; coming to San Diego in June, 1904. An officer of the Southern Electrical Company since its incorporation. An Elk, a Mason—Shriner; a Native Son, and a republican in politics.



HERBERT A. CROGHAN

The middle-west has produced many successful settlers of the Great West. Mr. Croghan was born in 1888 and educated in Cedar Rapids, Iowa. He is secretary and treasurer of the Pacific Wood and Coal Company., and is also prominent in city and lodge affairs, being "Keeper of Record," Knights of Pythias, also "Keeper of the Seal," Red Star Lodge No. 153.



CLARENCE F. DAIL, M. D.

Comparatively a young man, Dr. Dail attained his degree of B. S. at Union College, Lincoln, Nebraska, in 1896. He came to San Francisco and pursued his medical studies, taking the degree of M. D. in 1900 at Hannemann Hospital College. Since 1909 he has successfully conducted a maternity hospital in San Diego where he has earned a enviable reputation.



HERBERT D. FIELD

Born in Greenfield, Mass., in 1881, and arriving in San Diego in September 1888, and has made this his home ever since. Mr. Field was educated in San Diego and later engaged in the hardware business. In 1907 he started his present business of dealing in safes, filing cabinets and bank equipment, which has rapidly increased causing many moves, each time to larger quarters.



JULIER CLYDE HIZAR

A successful attorney for the past twenty years, who has won the respect of friends and foes in the courts. Born at Fort Ancient, Ohio; educated at the Cincinnati Law School, graduating in 1893 with high honor. Mr. Hizar is attorney for the American National Bank, San Diego; and exceedingly prominent in lodge, club and social circles of the city.



CHARLES W. OESTING

Born in Richmond, Ind., Jan. 8, 1874, coming to San Diego in 1888. He secured the greater part of his education in Richmond at Earlham College, from which he graduated. From his first identification as a San Diegan Mr. Oesting has attained the prestige of a leader in the insurance and bond business.



JOHN A. GILLONS

Born in Toronto, Canada, twenty-nine years ago and educated in the Canadian schools, Mr. Gillons early realized the possibilities of the great south-west and though still a young man has become president and general manager of Benbough & Gillons, one of the largest mercantile houses in the city. This firm deals in high-class clothing and gentlemen's furnishings.





PERCY H. GOODWIN

A man well known in the community, Mr. Goodwin was born in Lake City, Col., Jan. 29, 1887, coming to San Diego in 1896, and securing his education in this city. He is a member of the firm of Gordon Goodwin & Co., realty brokers, a director of the Chamber of Commerce, of the Panama-California Exposition, and the Board of Fire Underwriters.



EDGAR A. LUCE

Another Stanford University man who has made history for his state. Mr. Luce was born in San Diego thirty-one years ago and has ever fought for the betterment of the town of his birth. He is a successful lawyer and was appointed Deputy City Attorney three years ago. Mr. Luce is a prominent member of the best clubs and social circles of the city.



A. B. CURTIS

Member of the Realty Board. Instrumental in the advancement of City Heights properties and the completion of the car service to Fairmount Ave. Now advancing Spring Valley Heights and La Jolla Strand, also handling San Diego business property. Born in Delaware, January 5, 1877. and has been a resident of San Diego since 1904.



NICHOLAS F. SARGENT

Born July 4, 1863, in Budua, Austria. Secured a business college education in New York City. Recognized as the leading high-class caterer of San Diego since his arrival in 1904. President of the Palace Cafe Company; resides at Coronado. was in catering department of Waldorf-Astoria for three years, and for eighteen years Mgr. Arlington Club, Portland. Ore.



LEO M. SCHILLER

A native son of San Diego, of whom the city is justly proud, born in 1874, and educated here. He commenced in a small way to build up a jewelry business and has succeeded entirely through his own efforts. his present magnificent quarters on Fifth street are a testimonial of his ability and his sanguine faith in the city's future. Mr. Schiller is also a diamond and gem expert.





CHARLES F. MOHNIKE

Born in Burlington, Iowa, in 1861, Mr. Mohnike arrived here thirteen years ago; recognizing the vast possibilities of Southern California, and San Diego in particular as a citrus fruit district, he engaged in lemon growing and packing at Chula Vista, being eminently successful. He also owns Las Penasquitas Ranch, noted for its vast size and the finest blooded cattle in the south.



A. B. BOWMAN

Like many of San Diego's leading citizens, this gentleman first saw the light of day in the great middle west; though born in Iowa, the parents of this prominent lawyer came to the Golden State while he was quite young. He was educated at the University of Southern California. Mr. Bowman arrived in San Diego in 1906, and is a successful patent attorney.



HENRY R. IVES

Mr. Ives was born in Albany, New York, 1864. He secured his education principally in Jersey City, coming to San Diego in 1904 and established one of the most up-to-date haberdasheries of our city, located on the south-east corner of Fourth and C streets.





CHARLES HENRY EARL REMONDINO

Considered one of the greatest linguists in the West, Dr. Remondino arrived in this city in the year of 1883. He is looked upon as one of the best surgeons in the entire south-west, and has a vast and constantly enlarging clientele. The Doctor received his education in the Los Angeles Medical Department of the University of California.





WALTER C. SMITH

Born and educated in Switzer, Kentucky, he came to San Diego in 1904, bringing with him the virile spirit of the great south. Since his arrival Mr. W. C. Smith has been one of the leading lights, doing everything he could to assist in the development of the city of his adoption. He has built up an immense clothing business that is destined to be as great as any on the Pacific coast.





EDWARD M. ROBERTS

Born in Brooklyn, New York, and educated in the same state. Came to San Diego in 1900 where he has since been identified with the Walk-Over Shoe Company with a prominent location at 750 Fifth Street.





E. G. DAVIES

Six years ago Mr. Davies realized the future that San Diego had before it, and he has been here ever since. He is the president and manager of the Hunt Automobile Company, of which he has made a distinct success. Mr. Davies considers that there is no place on the continent with such a promising future for the auto business as this city offers.





WILLIAM ABBOTT ROBERTS

Although apparently a fixture by thirteen years residence in San Diego, Mr. Roberts was born in Passaic, New Jersey, afterwards moving to the state of Georgia, where he made quite a number of friends. The great south-west appealed to him, however, and in 1899 he came to San Diego; where he has ever since been engaged in the general shoe business.





RODNEY STOKES

Asked when he arrived in San Diego, Mr. Stokes replied that it was in the boom time of 1887, and that he had been here ever since. He supplies and makes architectural and civil engineering equipment and accessories. Mr. Stokes was born in Denver, Colorado, but considers that San Diego will eventually become greater and more important than his mountain home.





SAMUEL H. PRICE

Mr. Price was born in Patterson, New Jersey, but at an early age went abroad and was educated in Germany. He has been a resident of San Diego for over twenty years where he conducts one of the largest and most flourishing establishments in the southwest, located on the corner of Sixth and H Streets.





FREDERICK STANWOOD

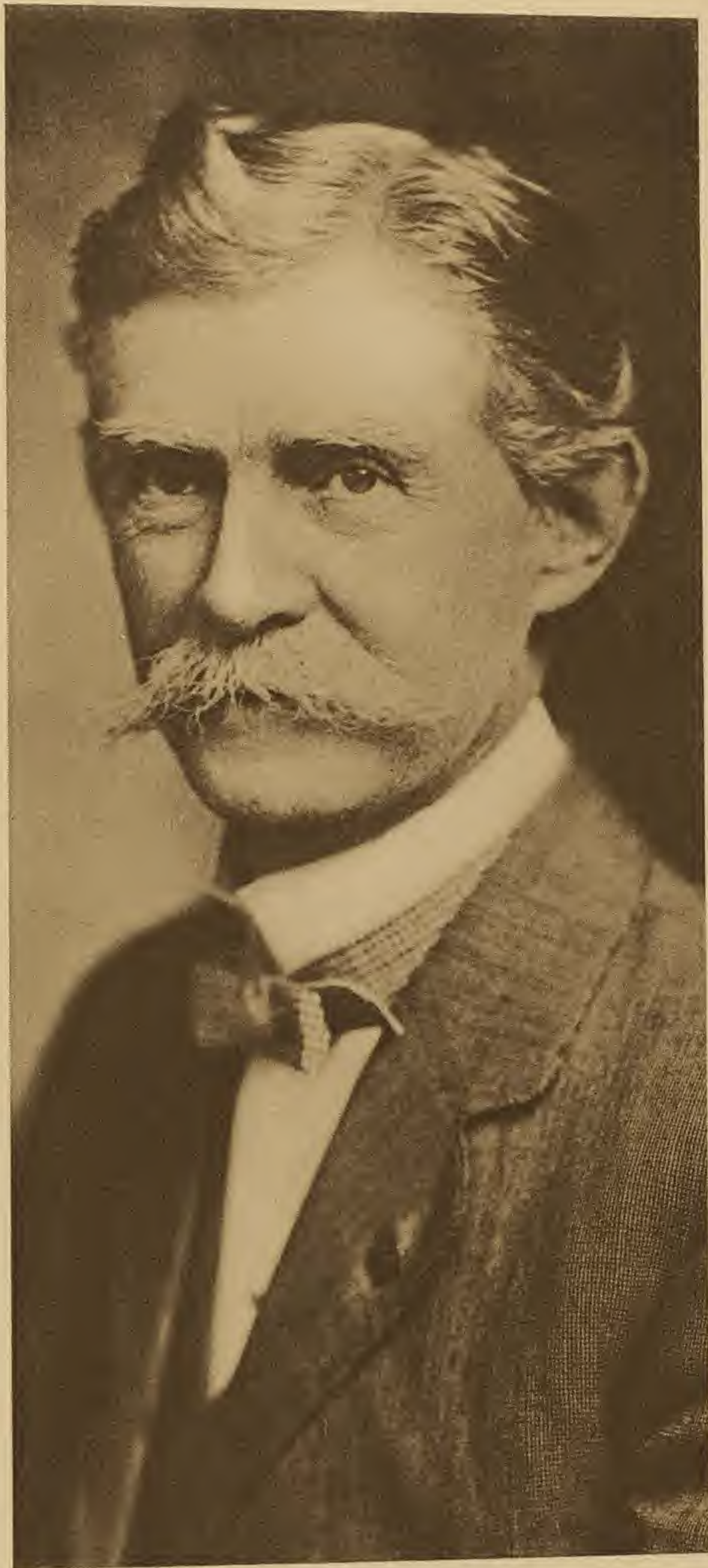
"Exclusiveness," is the slogan of this gentleman, especially in his business—that of clothier. He sells clothes under the motto of, "Nothin' but Cloz," and he puts on quite a lot of style. Mr. Frederick Stanwood was born in the "City of Churches," Brooklyn, New York and acquired an education at Boston, Mass. He came to San Diego in November, 1909.





THORNTON R. LUTON

Born in Geneva, Illinois, in 1887, and educated in Los Angeles, California. Mr. Luton came to San Diego in 1910 and, realizing that the city by the "Harbor of the Sun" was destined to become the capital of the South-Pacific coast, he became a real San Diego booster. He is engaged in the shoe business, operating two stores, and has been more than ordinarily successful.



HARFIELD T. CHRISTIAN

President San Diego Title Insurance Guarantee and Trust Company. Born and educated in Lexington, Ky. Located in San Diego, March, 1872. U. S. Commissioner of the District Court of U. S. for So. California. Owns and operates many productive ranches near Potrero, Calif.—San Diego County—of which Rancho Parron is the most attractive.



FULTON J. DAVIDSON

Born in Nova Scotia, Canada, and educated at Dalhousen College, Halifax, Mr. Davidson came west in 1883 and settled in New Mexico, coming to San Diego in 1910, seeing its possibilities and believing it destined to grow, he cast his lot with others of the same opinion. He is the president and general manager of the San Diego Construction Company.



LINDEN L. BOONE

One of the real pioneers of San Diego is Judge Boone. For twenty-six years he has claimed this city as his home, boosting for it conscientiously. Born in Missouri in 1862, after a course in the University of Virginia, which included the study of law, Judge Boone "found" San Diego. He is the leading attorney for the San Diego & Arizona railroad.



WILLIAM M. DICKENSON

A little over a year ago there arrived in San Diego a gentleman who has since daily demonstrated his faith in the city. As president and manager of the Cecil Hotel, a most successful hostelry, Mr. Dickenson has been instrumental in inducing to the "City of the Harbor of the Sun" quite a number of visitors. He was born at Amherst, Massachusetts, in 1861.





JAMES H. BABCOCK

Born in New York City, Mr. Babcock entered the investment field in the west, and has made considerable success in that line. For ten years he operated in San Francisco, losing everything he had during the earthquake of 1906. Coming to San Diego later he promoted the Cecil Hotel company, the Garden Theatre, the Hygea Dairy Company and other enterprises.





LOUIS C. MASTEN

Member of the firm of Masten & Kendall, Real Estate Brokers.

Mr. Masten was born in San Francisco, California, 1872, where he secured his education. He came to San Diego in 1905, and has since resided in this city.



GUY D. LOOMIS

Another Middle-westerner who recognized at an early age the potentialities of San Diego. Mr. Loomis was born in Michigan thirty-six years ago; seven years later his parents brought him to this city. He has been of indisputable assistance in materializing the definite future of this city, having improved many very fine tracts, and is in the front rank of real estate men.



CHARLES G. ROWAN

City Editor of the "San Diego Union." Born in Livermore, Alameda county, California, in 1871. Came to San Diego in 1909. Mr. Rowan was formerly Coast Editor of the "Los Angeles Examiner."



CHAS. F. O'NEALL

The great south-west has always appealed to south-westerners. Mr. C. F. O'Neill was born in Texas thirty-seven years ago. This prominent real estate man saw the possibilities of San Diego and here made his home. He has marketed several tracts and sub-divisions, and has made a great success in his chosen vocation, and the city of his adoption.



C. D. NEWBY

Builder. Born Oct. 17, 1874, in Topeka, Kansas, where he secured his education. Came to California in 1902 and to San Diego in 1907. Has built some of the best residences as well as the following High School buildings: Glendale; El Monte; Downey; San Fernando; Palmo; Compton Gym. and Watts Grammer.



CLARENCE A. MCGREW

City Editor of the "San Diego Sun."
Born in Camden, New Jersey, in 1875.
Graduate of Harvard, 1897. Mr. McGrew came to San Diego in 1907 and became associated with the "San Diego Sun."



WILLIAM EVERETT MARION

City Editor San Diego Tribune. Born at Anoka, Minnesota. Received his education in the state of Washington; coming to San Diego in 1906. Mr. Marion is the San Diego correspondent of the Associated Press.



ALBERT J. ELLIOT, M. A., M. D.

For upwards of seven years Doctor A. J. Elliott has been a successful practitioner of medicine and prominently identified with the development of the city of San Diego. He is both a physician and a surgeon and his practice is an immense one. Doctor Elliot was born in the state of Massachusetts, he was educated in the University of Michigan, arriving in this city in 1905.





FRED W. RUHNOW

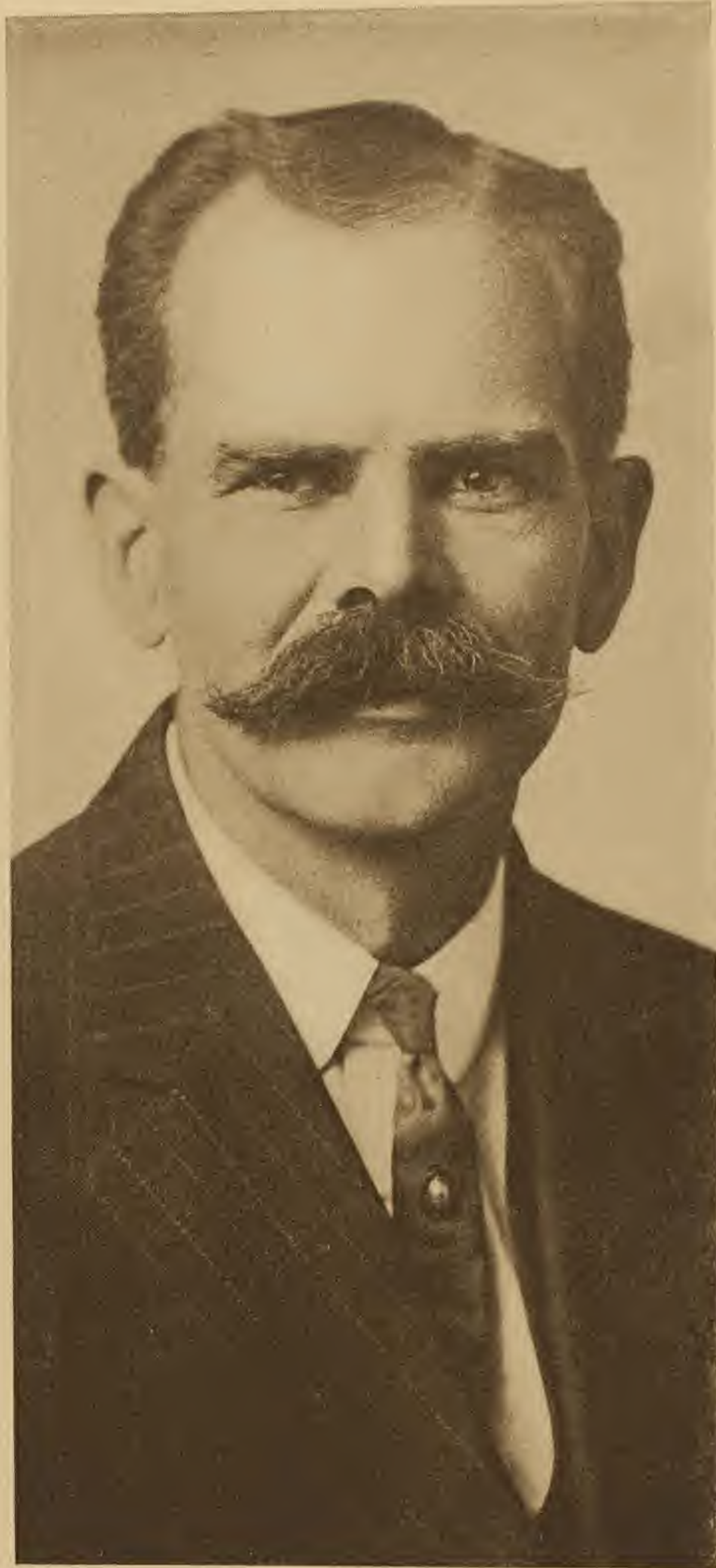
Long recognizing the great possibilities of San Diego, Mr. Ruhnow came to the city in December, 1908, and is now the proprietor of the New Grand and Union theatres. His faith in the city of his adoption has in no way been misplaced, as both of these play-houses are exceedingly popular with the theater going public. Mr. Ruhnow was born in Germany in 1875.



WALT L. FRAZER

President and Manager of the National Sign and Advertising Company, Incorporated. Born in Peoria, Illinois. Located in San Diego in 1887 and originated outdoor painted display advertising in this city. The National Sign and Advertising Company control the out-door advertising display in California south of Los Angeles.





WM. S. BING

Born in Missouri in 1869. Moving, with his parents, to Lincoln, Nebraska, where he secured his education. Mr. Bing settled in San Diego in 1910, entering into the stamp and stencil business. He is now the proprietor of the California Stamp Co., manufacturers of rubber stamps, seals, stencils, etc., with a plant located at 1115 C St.



T. J. BROWNRIGG

Secretary and Manager of the Excelsior Laundry Company, of San Diego, plant and offices on Columbia Street. Mr. Brownrigg was born January 21, 1878, in Saginaw, Michigan, where he was educated. Arrived in San Diego, May 12, 1910.



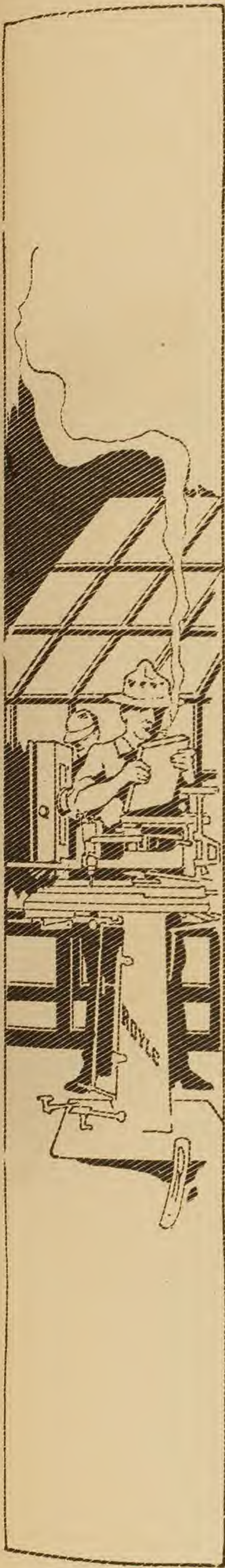
GEORGE M. MUNGER, Jr.

President and Manager of Munger's Laundry, of San Diego. Mr. Munger has been engaged in the laundry business for the past twenty-two years, operating exclusively on the Pacific coast, having passed the last seven years as manager of the Los Angeles branch of the Munger Laundry enterprises. He came to San Diego in March 1912.



FLETCHER V. WALSH

Photo engraver. Born in New York City, where he secured his education. Mr. Walsh was identified with the New York World for nine years, in the illustrating department. He came to San Diego in February, 1910, and is now the superintendent for the Gaebel Engraving Co.





REGINALD VINCENT CAYCE

Born 1889, in Mississippi, coming to California at an early age. After leaving school entered newspaper life which he followed in several capacities both here and abroad. Returning to San Diego eighteen months ago from a trip around the world. Now affiliated with the Buckman Springs Lithia Water Company.



CHARLES EDWARD SUMNER

Born in Michigan. Educated at the Agricultural College and the University of Michigan; and the Columbian Law School at Washington, D. C. He was Prosecuting Attorney in Ohio for twelve years. Mr. Sumner arrived in San Diego in December, 1903; later promoting and organizing the Home Telephone system in San Diego. Elk; 32nd degree Mason, Shriner.





E. C. BUMP

Born in Bay City, Michigan, and educated in California, where he arrived at a very early age. Mr. Bump is one of the active business men of the city, where he has lived many years and where he has a large and loyal clientele in his present business. He is a representative of some of the greatest and most conservative fire and automobile insurance companies.



JAMES GILLMORE

Born in the state of Texas and educated in Baltimore, Maryland, Mr. Gillmore arrived in San Diego twenty-six years ago and is now located at 1051 Fourth Street, where, under the firm name of Gillmore & Company, a large real estate business is being conducted. This firm deals exclusively in business propositions and inside properties and residences.



THOMAS FONTAINE CARTER

A citizen for whom this city entertains the most unwavering esteem is Mr. Carter. Born in Texas in 1882 he came to this city in 1887 and was educated at the San Diego high school, Purdue University and the University of California. Mr. Carter is a contractor and builder and has constructed many of the most notable buildings, the pride of this city and indicative of his ability.



J. M. ANDERSON

Architect. A Californian, steadily advancing in his profession. Practiced in Denver, Kansas City, and Salt Lake City devoting his abilities to residence structures. He moved from Salt Lake to Seattle and limited his field to the business districts for four years and then came to San Diego to permanently reside. His latest achievement being the building of the Southern Hotel.





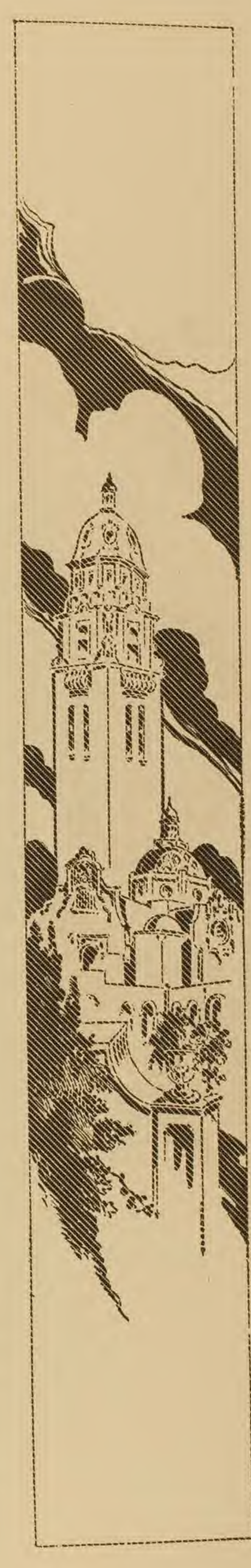
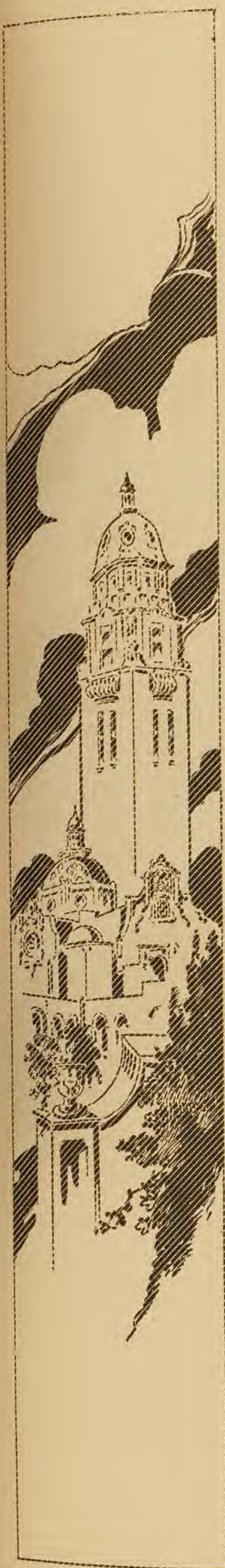
DR. WALTER W. MCKAY

Born in Centerville, Iowa, June 4, 1876, came to San Diego when thirteen years old, educated in the schools of San Diego and the University of Southern California; later graduating as a dentist from the University of Pennsylvania, where he taught for the ten succeeding years; returning to San Diego in June 1912 and succeeded to the dental practice of Dr. H. R. Harbison.



W. JEFFERSON DAVIS

A collateral descendant of the President of the Confederacy. Born in Virginia and a graduate of the university of that state; receiving the degree of B. A. at the George Washington University, and attaining the title LL. D. at Georgetown University. Mr. Davis is State Commissioner for the Panama-California Exposition; private secretary to D. C. Collier.





CHARLES BENEDICT RICHARDS

Attorney-at-Law, retired. Born August 13, 1832, in Warrensburg, N. Y. Graduate Rensselaer Polytechnic School, Troy, N. Y.; later studying law at Utica, N. Y. Came to San Diego twenty-five years ago. Mr. Richards is president of the San Diego Ice and Cold Storage Co. An Elk, member of the Cabrillo Club and numerous other organizations.



FREDERIC S. BARBOUR

One of the prominent business men in the City of Destiny is Mr. Barbour, who is a native son of California and proud to admit the fact. Born in the city of San Jose in 1875, he came to San Diego thirteen years later and received his education in the public schools of this city. He entered his present business, that of confectioner, in the year of 1906.





GEORGE WOOD COLTON

Born in Bradford, Pa., coming to San Diego in 1889, and was educated in the public schools of this city. Entering the business world in the employ of Chas. W. Oesting Company; later with Consolidated Gas and Electric Company, leaving to enter employ of the American National Bank; entering business for himself in 1908, assuming the management of the Auto Tire Co.



RUFUS CHOATE

Secretary of the Chamber of Commerce. Born in San Diego, October 31, 1870. Educated in San Diego; Hackellstown and Princeton, N. J. Mr. Choate originated the "Good Roads" movement throughout San Diego County; and was one of the principal exponents of getting the State to cede the harbor to this City. He is a member of the legislative committee.





ARTHUR H. GAEBEL

Publisher. Born in Chicago, 1884. He is owner of the Gaebel Engraving Co., the costliest plant of its kind west of Chicago. Past connections with leading newspapers throughout the country, Member of several clubs and all booster organizations.

